# **CRITICAL CORRIDOR CONNECTIONS**

AN INCLUSIVE ECONOMIC DEVELOPMENT AGENDA FOR WARSAW

#### **ACKNOWLEDGMENTS**

This plan was funded by the Indiana Economic Development Corporation, in partnership with LISC and Brookings Institution's Anne T. and Robert M. Bass Center for Transformative Placemaking. A special thank you is owed to the following individuals for giving of their time and talent to ensure this agenda is a reflection of the dreams and desires of the people of Warsaw, particularly Downtown and East Market residents

#### **« THE CORE TEAM**

The core team is the primary group of local leaders who coordinate with Brookings and LISC to determine the priority area for the agenda and organize the advisory coalition team, as well as manage the CCEI process at the local level. The Core Team includes:

Mayor Joe Thallemer City of Warsaw

**Cary Groninger, Commissioner** Kosciusko County Board of Commissioners

Suzie Light, Leadership Partner Kosciusko County Economic Development Corporation (KEDCO)

**Stephanie Overbey, CEO** Kosciusko County Community Foundation

**Rob Parker, President and CEO** Kosciusko Chamber of Commerce

Jeremy Skinner, Community & Economic Development Director City of Warsaw

Justin Taylor, City Planning Director City of Warsaw

Alan Tio, CEO Kosciusko County Economic Development Corporation (KEDCO)

**Terry Sweeney, Project Director** Kosciusko County Economic Development Corporation (KEDCO)

#### « ADVISORY COALITION

The Advisory Coalition is a cross-sectoral coalition of city and regional stakeholders. Together, with directly impacted communities, they are the co-creators of the place-based investment strategies that make up this agenda. The Advisory Coalition includes:

Marice Arndt KABS (Kosciusko Area Bus Service)

Dana Berkes NIPSCO

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**Julie Ekles** Main Street Warsaw

**Josh Finch** Warsaw City Council

Lucas Fonseca Language Matters

Arturo Garza San Jose Fresh Market

**Tony Garza** Garza Law Office

Lakesha Green Wagon Wheel Theater

**Rich Haddad** K21 Health Foundation **Lisa Harman** Live Well Kosciusko

**Jeff Havron** Housing for Hope

**David Hoffert** Warsaw Community Schools

**Cori Humes** Kosciusko County Convention & Visitors Bureau

**Pam Kennedy** Warsaw Housing Authority

**Eric Lane** Fellowship Missions

Holly Lantz Wagon Wheel Center for the Arts

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Sandra Parra Old National Bank

Leo Patiño Our Lady of Guadalupe & Indiana Tech

**David Phelps** Orange Marketing <u>Group</u>

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**Diane Quance** Warsaw City Council

Heather Reicherbach Warsaw Community Schools Board

Marci Wicks Housing for Hope

**Elisa Wise** Warsaw Public Arts Commission

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#### **GLOSSARY OF TERMS AND ACRONYMS**

#### Economic inclusion:

Economic inclusion refers to an economic ecosystem that enables everyone regardless of age, gender, race/ethnicity, educational attainment, personal background, disability status, or other traits, and respective of individual roles as workers, dependents, students, family members, entrepreneurs, and business owners—to obtain the opportunity to achieve family-sustaining incomes, wealthbuilding opportunities, and a healthy quality of life.

#### Workforce housing:

Housing that is financially accessible to households between 60-100% of the Area Median Income (for rent) and 60-120% of AMI (for purchase). For context, in 2020 Kosciusko County's AMI was \$62,789. Qualifying households can earn between \$37,673 - \$62,789 for rent and \$37,673 - \$75,347 for purchase. People in this income bracket could have jobs as teachers, police officers, assembly line workers, service/ retail workers, and administrative assistants, as examples.

#### Mixed-income development:

Mixed-income developments refer generally to residential settings in which housing is affordable to individuals and families with different income levels. The term is often applied to projects that include a mix of market-rate and dedicated affordable units (restricted to low-income households) in the same building or development

SBDCSmall Business Development Center
CDAChild Development Associate
CEDCommunity Economic Development
ChamberKosciusko Chamber of Commerce
Community FoundationKosciusko County Community Foundation, Inc.
CVBConvention and Visitors Bureau
EIDEconomic Improvement District
HELPHoosier Enduring Legacy Program
IDEMIndiana Department of Environmental Management
KABSKosciusko Area Bus Service
KEDCOKosciusko County Economic Development Corporation
READIRegional Economic Acceleration and Development Initiative
NIPSCONorthern Indiana Public Service Company
RFPRequest for Proposals
SMDCSmall Business Development Center
TIF Tax Increment Finance District
MillworksProject at the Owens Site

# INTRODUCTION + OVERVIEW

CRITICAL CORRIDOR CONNECTIONS

## WHAT IS CCEI FOR SMALL TOWNS?

#### OVERVIEW

Community-Centered Economic Inclusion (CCEI) helps cities better participate in their region's growth and prosperity by focusing intentionally on uplifting the assets of historically disadvantaged communities. To do this, CCEI focuses investment on specific geographic areas—business districts and adjacent residential neighborhoods—with disinvestment and limited opportunity. Stakeholders use data and convening to set measurable, shared tasks in an Economic Inclusion Agenda that guide focused investment into workforce, community, and economic development. The agenda mobilizes funding, technical expertise, relationship networks, and cultural assets of neighborhoods, the city, and the region to implement specific, shared action-items over a three-year period.

CCEI Agendas:

#### Uplift historically disadvantaged communities

- » Focus on a specific geographic area (not whole city/town)
- » Use data to inform discussions
- » Convene local stakeholders to craft an agenda
- » Implement that agenda over a 3-year period

#### CCEI AGENDAS - A TRACK-RECORD OF SUCCESS

CCEI is built on the experience of hundreds of communities nationwide gathered through the long experience of Local Initiatives Support Corporation (LISC) and the Brookings Institution's Bass Center for Transformative Placemaking (Brookings). Brookings and LISC published a playbook in 2021 based on a pilot in Los Angeles, Indianapolis, and Philadelphia districts. At the time of this current effort, more than 12 cities have participated in the CCEI process. More information about the CCEI process may be found in the joint publication of Brookings and LISC "Community-Centered Economic Inclusion: A Strategic Action Playbook".

#### TRANSLATING THE PROCESS TO SMALL CITIES

Recognizing the need to specifically adapt CCEI for small cities, LISC and Brookings selected three Indiana cities to participate in a new CCEI initiative. The three cities—Michigan City, Warsaw, and Seymour—worked in partnership with Brookings and LISC to co-create CCEI agendas aimed at closing racial and geographic gaps in economic opportunity. The effort is supported by the Indiana Economic Development Corporation and is focused on small cities located in its Regional Economic Acceleration and Development Initiative (READI) program regions.

#### WHAT A CCEI AGENDA MEANS FOR WARSAW

The CCEI agenda will better position Warsaw residents and workers to effectively engage in the growing sectors of their regional economy, and will help the city address persistent economic stagnation and inequity by coordinating and concentrating workforce, small business, real estate development, and placemaking efforts.

This agenda, the culmination of the first phase of the work, equips Warsaw with a CCEI agenda that provides actionable, achievable, and measurable steps to help close persistent gaps in economic opportunity and enhance the quality of life for all Warsaw residents. This agenda will be designed to effectively leverage READI and other federal, state, local, and philanthropic resources, and will ensure that Warsaw is part of a statewide effort – with national significance – aimed at advancing economic inclusion in small cities and rural regions.

Brookings and LISC will synthesize the learnings from this process in a report for a national audience that highlights how rural and small cities can work with regional leaders and their states to foster greater equity and prosperity.

## A JOINT EFFORT

# ĽSC

#### LOCAL INITIATIVE SUPPORT CORPORATION

MISSION | Together with residents and partners, we help forge resilient and inclusive communities of opportunity across America-great places to live, work, visit, do business and raise families.

#### **ABOUT THEIR ROLE**

LISC funded this process through a grant from the Indiana Economic Development Corporation (IEDC). Key leaders from LISC's national team provide insight throughout and managed the process. Key team members include:

- · Bill Taft | Senior Vice President of Economic Development
- Teresa Garcia | Program Officer National Programs (now Senior Project Manager at City of Pasadena)
- · Cari Morales | Program Officer Creative Placemaking
- Andrea Devening | Senior Program Officer Economic Development

## BROOKINGS

#### THE ANNE T. AND ROBERT M. BASS CENTER FOR TRANSFORMATIVE PLACEMAKING

MISSION | The Anne T. and Robert M. Bass Center for Transformative Placemaking aims to inspire public, private, and civic sector leaders to make transformative place investments that generate widespread social and economic benefits.

#### **ABOUT THEIR ROLE**

Brookings provided direction and insights as a national thought leader throughout the process. They also led the data analysis portion of the project, which helped local teams to determine and understand the priority area. The data drove key insights into the agenda's creation. Key team members include:

- Jennifer Vey | Senior Fellow and Director of the Anne T. and Robert M. Bass Center for Transformative Placemaking
- · Hanna Love | Senior Research Associate
- · DW Rowlands | Senior Research Assistant
- · Michael McVerry | Research Assistant
- Rowan Bishop | Engagements Coordinator (now Senior Manager, Member Engagement Events & Programs at US)
  - Chamber)

## A LEARNING LAB

#### ABOUT THE LEARNING LAB PROCESS

Part of the CCEI process in Indiana includes the formation of a Learning Lab—six meetings over the course of the project involving the core team members from each participating city. This Learning Lab model consists of facilitated peer learning exchanges, access to technical assistance and national experts, and a platform to spread and scale tested concepts. "Learning Labs" are part of Brookings Metro's impact model and have led to concrete policy wins in cities/regions nationwide.

The CCEI Small Cities Learning Lab kicked off in December 2022 with a dinner in Indianapolis where members met each other and heard from a local leader from Indianapolis about his participation in similar processes and the way his organization and neighborhood have benefited from participation in similar processes. The following day the lab introduced the concepts of CCEI, the agenda-creation process, and the goals of CCEI, particularly how it fits into IEDC's READI initiative.

Subsequently, the lab convened virtually four times throughout the winter and spring, culminating in another in-person meeting in August at the conclusion of the agendacreation phase.

Along with the benefits participating cities receive, the Learning Lab seeks to reach three additional audiences: local, state, and national stakeholders. At the conclusion of the CCEI agenda-creation process, Brookings will publish a report on lessons learned from the process that could guide other neighborhood, city, and state leaders on how to implement or support CCEI in small cities and rural regions.



Photo of Michigan City, Seymour, and Warsaw Learning Lab Kickoff Meeting in Indianapolis

## THEORY OF CHANGE

#### TRANSFORMATIVE PLACEMAKING AND THE AGENDA PROCESS

'Transformative Placemaking' as a theory of change came from Brookings Institution's decades of experience in economic and community development policy research. In today's economy, opportunity is increasingly dictated by geography. While many cities and parts of cities have experienced growth and revitalization, there are still too many people and places left out of the process. In addition, those who have long been excluded are rightfully wary about who makes planning decisions and who will reap the gains. Transformative placemaking differs from tactical or creative placemaking in several key ways:

- · SCOPE | It prioritizes place-based investment in long-overlooked areas to generate broad-based and locally led prosperity
- SCALE | It centers on specific subareas of cities where economic and/or infrastructure assets cluster and connect—but are limited by varying place-based challenges
- INTEGRATION | It brings together varied disciplines—including those that might not consider their work "place-based"—to advance a shared, goal-oriented community vision

#### WHAT IT AIMS TO ACHIEVE

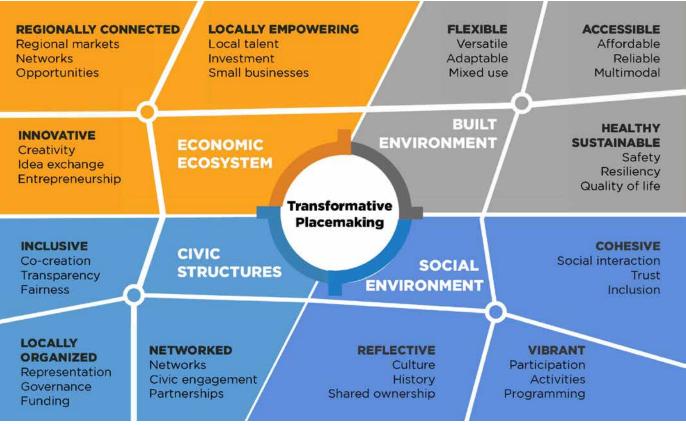
The agenda herein has a variety of tasks that focus on the following aims of Transformative Placemaking

**ECONOMIC ECOSYSTEM** Nurturing an economic ecosystem that is regionally connected, innovative, and rooted in the assets of local residents and businesses;

**BUILT ENVIRONMENT** | Supporting a built environment that is accessible, flexible, and advances community health and resiliency;

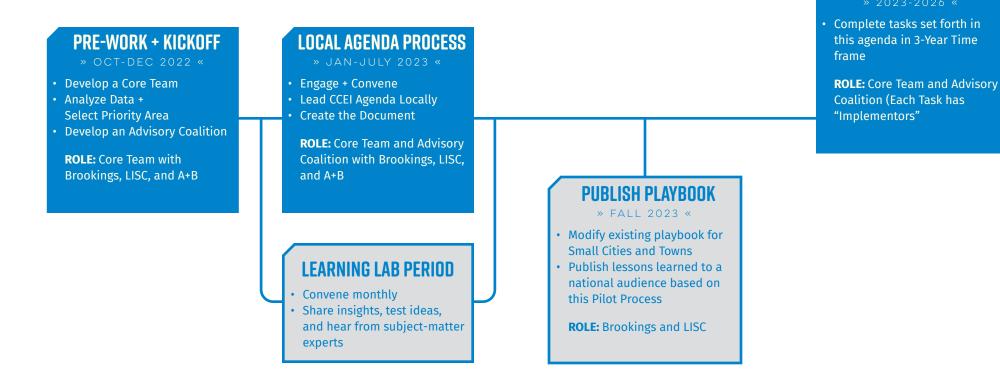
**SOCIAL ENVIRONMENT** | Fostering a vibrant, cohesive social environment that is reflective of community history and identity; and

**CIVIC STRUCTURES** | Encouraging civic structures that are locally-organized, inclusive, and support network building.



Graphic: Brookings Framework and Theory of Change that Guides CCEI

## **TIMELINE - 3-YEARS OF ACTION**



#### IMPLEMENTING THE AGENDA

Completing the agenda creation process is a milestone, but the key to implementation success is identifying an organization to regularly convene lead implementors throughout the three-year period. Each task in the Agenda identifies lead and partner organizations for implementation. These lead implementing organizations ("implementors") drive the individual tasks and supplement their actions with support, guidance, and input from the supporting organizations. At times multiple lead implementing organizations work together to enact the action described in the task. Alongside these actions on individual tasks, a convening organization will bring lead implementors together regularly as a group to guide the overall Agenda's implementation throughout the three-year period. This regular convening is essential to the Agenda's success for multiple reasons. First, staying in close partnership ensures these strategies remain cohesively together and part of a large-scale theory of change rather than being undertaken as piecemeal projects or siloed initiatives. Second, when difficulties or potential road blocks arise, implementors can strategize and work together to move through these issues. Likewise, communicating regularly and strategically ensures collaboration on funding requests to present a unified vision to current or prospective funders.

**IMPLEMENT AGENDA** 

Finally, community realities and needs shift rapidly—particularly amid economic crises—and meeting is necessary for coalition members to remain in close connection and to ensure the approach is aligned with current realities. Only if these strategies are part of a collective whole can they foster change.

# DATA + PREVIOUS PLANS

-III

CRITICAL CORRIDOR CONNECTIONS

## DATA OVERVIEW

#### **HELPING DETERMINE "THE WHERE"**

Many efforts are limited in success because they targeted the wrong places—places where assets are already valued and will have experienced investment anyway, or places with steep obstacles and few opportunities to alleviate poverty.

Brookings and LISC worked with Core Teams to select a priority area with the potential to make a transformative impact on community, city, and regional economies and economic inequities. Getting the priority areas right helps determine the coalitions and collaborations needed and the investments and interventions that make sense. More information about selecting priority areas may be found in the joint publication of Brookings and LISC "Community-Centered Economic Inclusion: A Strategic Action Playbook".

In keeping with the CCEI approach, Warsaw's priority area was selected based on the presence of key characteristics, including:

DEMONSTRATED INEQUITIES | high poverty, high housing costs, high unemployment, low educational attainment, and a history of disinvestment

UNDERVALUED ASSETS AND STRENGTHS | commercial corridors, industrial land, anchor institutions, good and accessible jobs, transit, civic organizations, job training and education assets, and arts and cultural organizations

REGIONAL SIGNIFICANCE | a mix of land uses and a population size large enough to impact the economy and play a significant role in the city's workforce

COMMUNITY CAPACITY AND BUY-IN | local organizations with capacity, trust, and buy-in to coordinate stakeholders, such as economic development and community-based organizations

#### HOW DATA WAS USED

The following pages provide a summary of some of the key findings uncovered from data analysis that informed the selection of the priority area, as well as the agenda tasks themselves.

#### ABOUT THE PRIORITY AREA

Warsaw's priority area is unique in that it is the area that connects Downtown to the Village of Winona Lake and the Argonne Corridor.

The Downtown Core is in the midst of completing several mixed-use development opportunities—each at various stages. These investments include Millworks at the Owen Site, the former Marsh grocery site, and the Buffalo Street site at Center Lake.

The Argonne Corridor includes the Arnolt site redevelopment into workforce housing and the Gatke site as a mixed-use development. The Village at Winona Lake is a regional draw that continues to be a highlight.

The Winona Avenue corridor and the adjacent east-west streets that link these areas of town are unique—home to an array of both newer international restaurants and local service industry businesses located on the corridor sometimes for decades.

The goal is to see these corridors and the areas they link to thrive into the future for the whole community.

## DATA + THE PRIORITY AREA

#### **KEY REASONS FOR SELECTING THE PRIORITY AREA**

- · A targeted, strategic scale is critical for achieving equitable outcomes
- · Priority area is characterized by both severe needs and undervalued assets
- · Priority area offers a unique and promising- avenue to connect residents to opportunity
- The following barriers should be considered when engaging residents of priority areas:
- Cultural competency
- · History of discrimination
- Economic barriers (child care, job times, etc.)
- · Many more complex issues must still be interrogated including neighborhood cohesion, entrepreneurial spirit, etc.

Brookings' analysis of Warsaw's economic health and well-being data indicate three initial conclusions:

#### DENSE, BUT LOSING POPULATION

According to the 2020 Census: Over the past three decades, Warsaw's population increased by 44%, while its Critical Corridor Connections' population decreased by 9%. Even with this population loss, the priority area is relatively residentially dense and contains 34% of the city's population.

Importantly, due to data from the State of Indiana's Department of Education (which reports Warsaw community schools as being 22% Latino), Warsaw community stakeholders think the growth of the Latino population in this area may not be fully captured by the 2020 Census data presented

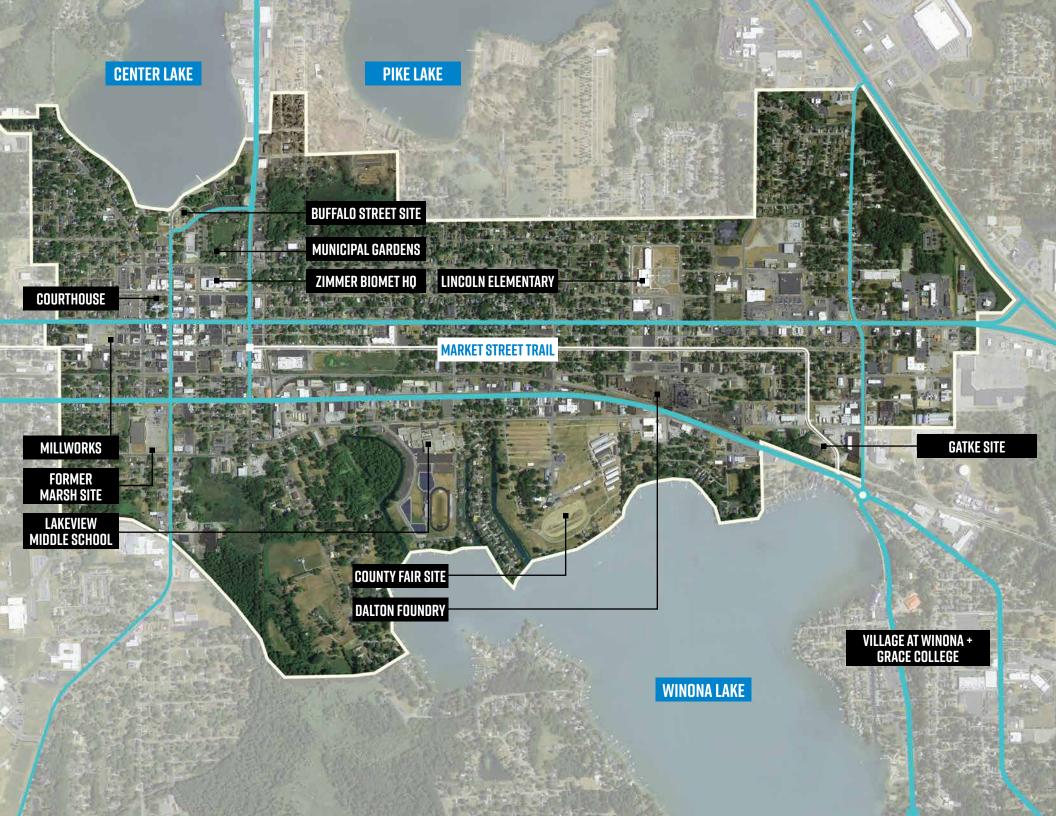
#### OFFICE + ADMINISTRATION OVER INDUSTRIAL

Warsaw's priority areas contain fewer industrial jobs compared to the city and county, but key office, administration, and entrepreneurship pathways are under-tapped for economic inclusion. Critical Corridor Connections' "good and accessible" jobs are concentrated in office and public administration, rather than industrial sector.

However, despite fewer industrial jobs, there is a strong ecosystem of minority-owned businesses, particularly across Winona Avenue, that can be a critical asset for both economic inclusion and quality of place that helps retain a diverse population.

## PLACE-BASED ECONOMIC DIFFERENCES

On the whole, residents of the Critical Corridor Connections' priority area have similar economic outcomes to the city as a whole according to publicly available data, but place-based variation exists and the most vulnerable populations in the city may not be captured by the most recent data due to reporting concerns that may apply to new and undocumented immigrant populations.



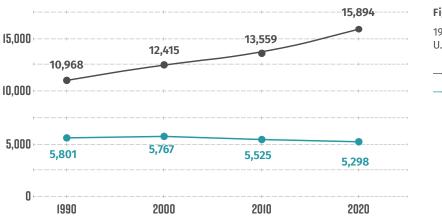
### POPULATION DATA

#### POPULATION AND RESIDENTIAL DENSITY

Between 1990 and 2020, Warsaw's population increased steadily and significantly, by 44%. Warsaw's priority area, Critical Corridor Connections, decreased by around 9% during the same period, from 5,801 in 1990 to 5,298 in 2020 (Figure 1).

Even with these population losses, however, it still represents one the most population-dense areas of the city, home to 34% of the city's population (Figure 2).

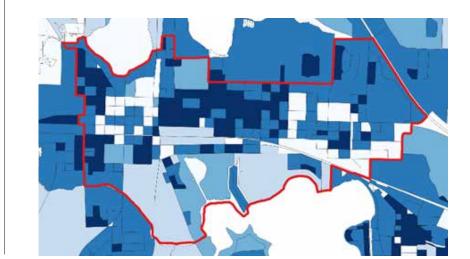
Importantly, due to data from the State of Indiana's Department of Education (which reports Warsaw community schools as being 22% Latino), Warsaw community stakeholders think the growth of the Latino population in this area may not be fully captured by the 2020 Census data presented. Over the past three decades, Warsaw's population increased by 44%, while its 'Critical Corridor Connections' population decreased by 9%. Even with this population loss, the priority area is relatively residentially dense and contains 34% of the city's population

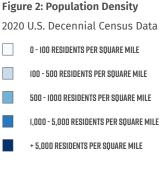


#### **Figure 1: Resident Population**

1990, 2000, 2010, and 2020 U.S. Decennial Census Data

- ----- PRIORITY AREA | -9% DECLINE SINCE 1990



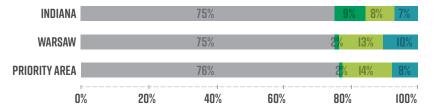


#### **RESIDENT DEMOGRAPHICS**

Critical Corridor Connections' residents roughly reflect the demographics of the city writ-large, with 76% of residents identifying as white (Figure 3). However, Warsaw and its priority area are more diverse than the state average, as Latino residents constitute larger shares of both Warsaw (13%) and its priority area (14%) than of Indiana statewide (8%).

Figure 4 demonstrates the spatial distribution of residents of color across the priority area. In terms of age distribution, Critical Corridor Connection residents also mirror the city as a whole, with most residents (54%) being between the ages of 25 and 64 (Figure 5).

Per previous mentions of 2020 Census underreporting of Latino-populations, as well as Warsaw Community Schools data, Warsaw community stakeholders believe the share of Latino residents to be higher than reported in publicly-available data.



WARSAW

0%

20%

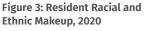
40%

60%

80%

100%

**PRIORITY AREA** 



2020 U.S. Decennial Census Data



#### Figure 4: Share of Residents that are People of Color

2020 American Community Survey 5-Year Average



#### Figure 5: Average Resident Age Makeup, 2020

2020 American Community Survey 5-Year Average



### ECONOMIC DATA

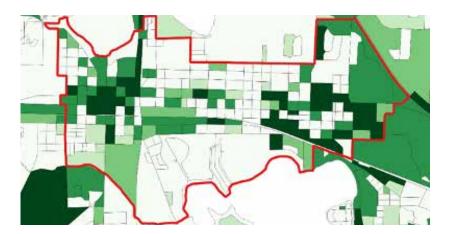
#### AVAILABILITY OF "GOOD AND ACCESSIBLE" JOBS

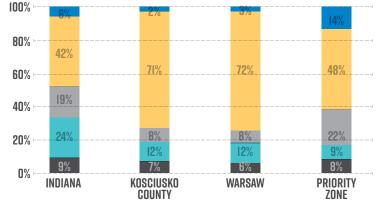
Warsaw's priority area is relatively job dense, containing 24% of the city's jobs (Figure 6). Jobs in the priority area are especially concentrated in two clusters: office and government jobs downtown and a cluster of retail, industrial, and medical jobs in the Argonne Road area.

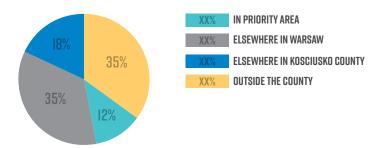
In terms of "good" jobs (those that 40,000 or above), the priority area has a lower share of good paying industrial jobs than the city and county as a whole, greater share of good paying office and public sector administration jobs (Figure 7). Of the Critical Corridor Connections jobs, 31% do not require a college education, compared to 33% citywide, meaning they are slightly less accessible.

#### RESIDENTS' CONNECTIONS TO JOBS

Only 12% of priority area residents work within the priority area, but most work within the city or county. 35% commute outside the county work (Figure 8). Critical Corridor Connections' "good and accessible" jobs are concentrated in office and public administration, rather than industrial sectors.







#### Figure 6: Jobs per Square Mile

2020 American Community Survey 5-Year Average

- 0 100 RESIDENTS PER SQUARE MILE
- 100 500 RESIDENTS PER SQUARE MILE
- 500 1000 RESIDENTS PER SQUARE MILE
- I,000 5,000 RESIDENTS PER SQUARE MILE
- + 5,000 RESIDENTS PER SQUARE MILE

#### Figure 7: Industry Segment Breakdown of Jobs Paying over \$40,000 per year

2020 Longitudinal Employer-Household Dynamics (LEHD) Workplace Data



Figure 8: Location of Employment for Residents of Priority Area

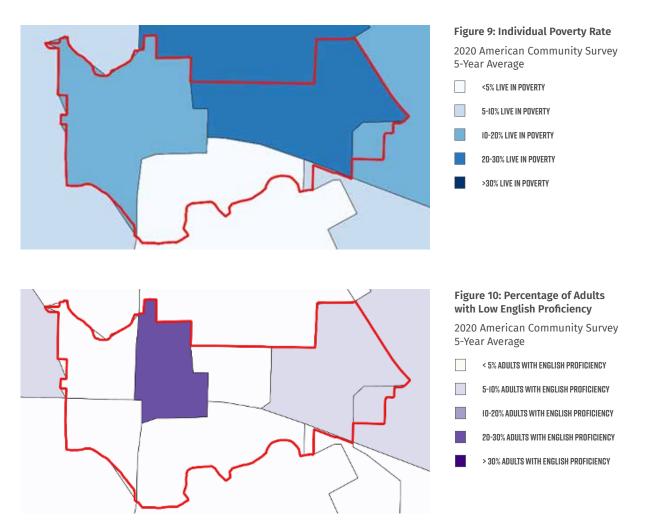
Brookings Analysis of 2019 Longitudinal Employer-Household Dynamics (LEHD) data

### ECONOMIC DATA

#### RESIDENTS' ECONOMIC OUTCOMES

Residents in Critical Corridor Connections have similar poverty rates compared to the city as a whole, (16% and 15%). As Figure 9, shows, however, the spatial distribution of poverty within the priority area is uneven – with the eastern side of the area experiencing higher poverty rates (Figure 9).

Moreover, some priority area residents face heightened barriers to opportunity than others due to limited English proficiency. Notably, within the priority area, between 20% and 30% of adults in the Census block group just east of downtown Warsaw reported having low English proficiency, even though fewer than 5% of adults in neighboring block groups reported having low English proficiency (Figure 10). On the whole, residents of the Critical Corridor Connections priority area have similar economic outcomes to the city as a whole, but place-based variation exists.



## HOUSING DATA

#### **COST + OWNERSHIP**

Similar rates of housing units in both Warsaw overall and in the priority area are renter-occupied (52% and 53%) (Figure 11) and similar shares the population are housing-cost burdened (Figure 12).

Notably, however, 21% of housing units in the priority zone are unoccupied or vacant as of 2020, compared with only 10% of housing units citywide (Figure 13).

## Over half of Warsaw and its priority area residents are renters and many are housing-cost burdened—but 21% of housing units in the priority zone are unoccupied or vacant compared to 10% citywide.



## **RELEVANT PLAN SUMMARY**

At the beginning of this agenda process, city leaders shared a number of relevant plans. The following list summarizes and provides page numbers for goals identified in other documents that are relevant to the priority areas. The reason this review was included is to ensure that the best of other ideas are incorporated.

The page numbers of specific ideas are provided for reference, with the goal of having these previous plans available online at a later date. In the meantime, readers can request these plans by email from the City of Warsaw.

#### « WARSAW DOWNTOWN ACTION AGENDA | 2002

#### Social + Civic

- Shopping is the main reason for visiting downtown (10)
- Residents want to improve parking downtown (11)
- Residents want more variety in the businesses downtown (11)
- · Zoning should contain commercial activity to downtown nodes (19)

#### Mixed-use Infill

- Increase square footage of retail, housing & office downtown (14)
- Expand downtown commercial district north to Center Lake (16)
- · Redevelop non-historic areas to meet resident needs & desires (21)

#### **Historic + Core Downtown Districts**

- Create Historic Courthouse District (17)
- · Create Office, Institutional & Convenience District (17)
- Preserve historic architecture downtown (21)
- Facade & interior loans & grants in Historic Courthouse District (22)
- · Create free parking areas in Historic Courthouse District (27)

#### **Built Environment**

- · Beautify streetscapes with colorful plantings, public art, and wayfinding (25)
- Enhance traffic flow along SR 15 through downtown (26)
- · Increase the amount of outdoor dining downtown (29)

#### Economic

- · City should provide 1-on-1 technical support to downtown businesses (28)
- $\cdot$  Focus on recruiting new business of types that resident prefer (30)
- Improve marketing with a newsletter, events & advertising for downtown (32)
- Partnership with Warsaw Community Development Corporation (Now Main Street Warsaw) to implement action items (33)

#### « WARSAW STRATEGIC INVESTMENT PLAN | 2016

#### **Built Environment + Outdoor Amenities**

- Build a roundabout at the gateway from Warsaw to Winona Lake (3-2)
- Improve Argonne Road streetscape & facades (3-2)
- · Redevelop Gatke into maker space education, businesses & public uses (3-3)
- Improve property values, safety & stormwater quality through neighborhood beautification (3-3)
- Enhance parks with connection points for neighborhoods (3-3)
- Enhance parks with locations for events (3-3)
- Implement Cycle Track to enhance pedestrian & bicycle circulation through downtown & out to Winona Lake (3-3)

#### **Housing + Neighborhoods**

- Habitat for Humanity supporting infill & affordable home ownership (3-3)
- Rehabilitation of housing for low income owners and renters (3-3)
- Provide cluster housing for persons with special needs with access to rehabilitation services & sources of income (3-3)
- Add senior housing to existing neighborhoods (3-3)

#### « WARSAW + WINONA LAKE BICYCLE AND PEDESTRIAN PLAN | 2013

- Promote bike & pedestrian system to attract residents & commerce (2)
- Market Bike & pedestrian system to encourage public health and wellness (2)
- · Connect local and regional trails to destinations and public facilities (2)
- Improve safety for all transportation with signage and infrastructure (3)
- Highlight learning opportunities along the trail system (3)
- Link all schools, parks, libraries & community center with trail system (19)

#### « WARSAW COMPREHENSIVE PLAN | 2015

#### Built Environment + Denser Infill

- Promote compact form (14)
- · Promote redevelopment of underutilized or vacant structures and lots (14)
- · Redevelop North Detroit Street with no industrial from downtown to US30 (15)
- · Promote mixed-use development downtown (15)
- · City to promote & participate in high density projects downtown (19)
- Incentives for facade improvements & historic preservation (23)

#### Social + Civic

- · Seek community input for desired bicycle & pedestrian path (16)
- · Support local festivals & improve outreach to drive attendance (22)
- · Strengthen/enforce property management codes at derelict properties (22)

#### Economic

· Attract new residents & businesses with tax incentives & partnerships (18)

#### Streetscapes, Trails

- Adopt complete streets ordinance (16)
- Reroute SR 15 south of downtown (17)
- · Install roundabouts at backed-up or unsafe intersections (17)
- · Provide yearly funding for bicycle & pedestrian system expansion (17)
- Implement traffic calming measures in use-sensitive areas (17)
- Leverage state funding to support bicycle & pedestrian infrastructure (18)
- · Redesign the Buffalo Street corridor from downtown to Center Lake (22)
- · Enhance city entrances & main corridors for "front door" moments (23)

#### **Outdoor Environment**

- · Offer incentives for conservations or preservation of sensitive land (20)
- · Seek donation of undevelopable land for conservation or recreation (20)

#### « ARGONNE CORRIDOR VISION PLAN | 2020

- · Gatke Site Options (24)
- Warsaw Chemical Options (30)
- 501 Junction Site Options (34)
- · Arnold Property Options (38)
- 301-310 Argonne Options (42)
- Streetscape Recommendations (48-53)

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# ENGAGEMENT CRITICAL CORRIDOR CONNECTIONS

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CRINCAL CORRIGON CONVICTIONS

## **ADVISORY COALITION**

#### **ABOUT THE COALITION**

In February 2023, the Kosciusko County Economic Development Organization (KEDCO) convened an Advisory Coalition to create and ultimately implement an economic inclusion agenda. Made up of community, city, and regional stakeholders, the coalition is designed to be cross-sectoral—spanning the fields of economic development, community development, workforce development, placemaking, education, and social justice.

The purpose of the Advisory Coalition is to ensure that no one organization, sector, or stakeholder type is responsible for creating or implementing the economic inclusion agenda, but rather, the agenda is a reflection of the priorities and capabilities of the city and the region as a whole. Responsibilities for participating in the Advisory Coalition include: 1) attending monthly coalition meetings between February and July 2023; 2) being an active participant in co-creating agenda-items; 3) soliciting feedback on proposed agenda items from relevant stakeholders, including community members; and 4) taking an active role in the implementation of agenda items.

Ultimately, the Advisory Coalition will help ensure the success of the agenda by bringing together the cross-sectoral coalition of stakeholders needed to bridge disciplinary silos, design innovative strategies, and implement such strategies in partnership with other city and regional stakeholders.

#### COALITION MEETINGS

The Advisory Coalition met six times at the Kosciusko County Community Foundation from 2:30 to 4:00 PM EST:

MEETING 1 | FEBRUARY 28: The first meeting served as an introduction to LISC and Brooking's Community-Centered Economic Inclusion process, a presentation of data and justification for the focus area boundaries, the roles and responsibilities of the Advisory Coalition, and a discussion of future engagement activities. The meeting concluded with a modified "dots exercise" where participants were asked to identify a strength, weakness, and an opportunity in the focus area. MEETING 2 | MARCH 20: During the second meeting, after a presentation including additional data points, planned engagement opportunities, and READI updates, the Advisory Coalition broke into three groups—Built Environment, Economic Opportunities, and Civic & Social Life. Each group reviewed potential agenda items gleaned from a review of previous plans and the feedback given in the "dots exercise" from the first meeting.

MEETING 3 | APRIL 25: The third meeting began with a relay of feedback taken from engagement activities between the second and third meetings, and then the group again divided into work tables. At these work tables—again divided into Built Environment, Economic Opportunities, and Civic & Social Life—participants reviewed a "working draft agenda", crafted based on the first two meetings, the engagement activities, and best practices. Advisory Coalition members were asked to review potential agenda items and eliminate, modify, or add agenda items as necessary.

MEETING 4 | MAY 23: At the fourth meeting, participants walked through the draft agenda, and the A+B team discussed 3-4 agenda items that the team believed required additional discussion and feedback. Additionally, the A+B team led the group in a visioning exercise for two sites—Buffalo Street at Center Lake and the Kosciusko County Fairgrounds off Winona Ave—where large-scale redevelopment is possible. The team used a map with tracing paper to show potential land uses of the sites and made on-the-spot adjustments based on the vision and feedback from participants.

MEETING 5 | JUNE 27: The fifth meeting served as a final review of the draft agenda. Participants provided feedback on the tasks, on the partners who will implement the tasks, on the potential funding sources for the tasks, and on the proposed timeline for implementation.

MEETING 6 | JULY 25: Finally, the Advisory Coalition celebrated the completion of the agenda creation phase of the process. They discussed best practices for implementing the agenda and continuing the momentum built in the first phase of the process.

## FOCUS GROUPS

#### **ABOUT FOCUS GROUPS**

There were certain topics that warranted deeper discussions about specific potential tasks or inclusive of particular constituents. To address these, several focus group meetings were held with the following groups for further information and discussion.

#### ZIMMER BIOMET YOUNG PROFESSIONALS Met April 5 Virtually

An advisory coalition member is part of the Young Professionals affinity group of Zimmer Biomet and organized this meeting. They are the county's largest employer and a leading international orthopedic company. Key takeaways from this discussion:

- Employees come here from around the world, many with offers from much larger cities with more amenities
- They often decide to live in adjacent cities and towns
- This is partially due to the lack of housing and partially to a real or perceived lack of things to do that are geared to their age group
- Due to the shift to work from home, some employees feel isolated in the office or plant, and desire increased social and civic opportunities
- Despite the proximity of several lakes, young professionals note few opportunities to utilize the lakes for social or recreational needs

#### ORTHOWORX STAFF AND BOARD Met April 19 Virtually

We met virtually with the President, CEO, and board members of Orthoworx. OrthoWorx is a nonprofit organization that works with industry partners, academic institutions, and community leaders to preserve and extend the region's orthopedic legacy. Key takeaways from this discussion:

- Talent recruitment, retention, and development are the greatest needs
- Supporting entrepreneurs in the industry is an on-going need
- There are various ways to support innovators
- One unique way is partnering innovators with a product idea with an established orthopedic company to support them through FDA approval and bringing new products to market.
- The orthopedic industry desires more and earlier connection to the local workforce through the school systems

#### WINONA AVE BUSINESS OWNERS Met April 25 at Cardosa Restaurant

The Kosciusko Chamber of Commerce's Main Street team convened a group of Winona Avenue business owners. Winona Avenue is a mostly commercial corridor that connects downtown Warsaw with Winona Lake. Key takeaways from this discussion:

- · Business owners are not organized as a group and do not regularly meet
- They would like to work together more to improve the street's infrastructure and identity and to help them feel more comfortable in investing in their businesses
- There are many Asian and Latino restaurants located on the street
- Many want to build on this identify as an international restaurant scene
- Portions of the area have parcels with lake frontage
- Due to the era that businesses grew here, many portions of the street lack sidewalks, curbs, and gutters, which makes it unsafe for pedestrians and contributes to flooding

#### KOSCIUSKO YOUNG ADULT PROFESSIONALS (YAP) Met May 10 Virtually

The Kosciusko Chamber of Commerce coordinates a Kosciusko County YAP group and they organized a virtual meeting. Key takeaways from this discussion:

- The majority of this group grew up in the area and have returned to Warsaw due to family and community bonds
- Many expressed a desire to see downtown Warsaw connected to Center Lake
- The Fairgrounds site represents an opportunity for increased access to Winona Lake and for additional uses
- The recent improvements on Market Street should serve as a model for Winona Avenue

### INTERVIEWS

#### **ABOUT INTERVIEWS**

There were certain topics that warranted deeper discussions about specific potential tasks or with key leaders who were not part of the Advisory Coalition. To address these, several interviews were held with the following individuals for further information and discussion.

#### NATHAN CALLITHEN

Zimmer Biomet Young Professional & Ride + Walk March 17 | 1:00 PM | Virtual

#### JIM LANCASTER

Zimmer Biomet and Winona Lake Community Leader April 5 | 10:00 AM | Virtual

#### **BRUCE WOODWARD**

Owner, The Cube April 6 | 10:00 AM |Virtual

#### **VIVIAN SCHWARTZ**

WorkOne April 21 | 1:30 PM | Virtual

#### **STEPHANIE OVERBEY**

CEO, Kosciusko County Community Foundation May 19 | 2:00 PM | Virtual

#### **Built Environment**

- · Desire for increased connectivity and trails
- · Additional housing opportunities downtown could bring life and activity to downtown
- · Basic infrastructure should be added to Winona Ave
- The intersection of Smith Street at Bay and Winona should be modified (and is planned to)
- The County Fairgrounds site could be activated year-round through the addition of a convention center, restaurants, and entertainment and recreation opportunities

#### Engagement

- Young professionals seek additional ways to be involved civically and socially but are not always sure how
- · Warsaw needs additional civic leaders to bolster downtown
- · The foundation wants to support ways to welcome new residents

#### **Economic and Workforce**

- · Develop a unique identity for Warsaw, perhaps centered on innovation and entrepreneurship
- · Unemployment is low, but barriers to employment continue to prevent some from working
- · Barriers include child care, transportation, and affordable housing
- · Wages across the region increased dramatically in the last 3-5 years
- New residents can find high paying jobs in the RV industry which carries fewer regulatory hurdles, though following this interview it was noted that the industry has seen layoffs
- The greatest challenges in the county are safe and affordable housing, child care, and transportation
- Launch Pad, the area's child care effort, dramatically increased the number of available child care seats but the demand for certified and trained child care workers exceeds supply
- Developing safe affordable and workforce housing near employment centers could reduce some transportation challenges

## **COMMUNITY GATHERING**

#### April 25 | 5:30 PM | Lakeview Middle School

The Advisory Coalition worked together to organize a community meeting. Child care, dinner, and translation were available, and invitations in English and Spanish were delivered to every home in the focus area. Yet, despite these efforts, no residents attended the meeting. The lack of attendance reflects the lack of neighborhood identify and cohesion in the area and an opportunity to work with residents to improve civic connections. Community engagement must be an ongoing aspect of the CCEI process and community input is needed throughout the process.

## **KEY ENGAGEMENT THEMES**

#### WHAT WAS HEARD THE MOST FROM ALL GROUPS

A variety of topics were discussed during Advisory Coalition meetings, at Focus Groups, and during interviews. The following list summarizes those topics that were heard most frequently throughout the engagement process.

#### **»STRENGTHEN CIVIC CONNECTIONS**

- Throughout the engagement process, the absence of neighborhood and business associations revealed a lack of connection between residents, business owners, and local leaders
- While the reported demographic information for Warsaw shows a breakdown that mimics Indiana's statewide demographic data, anecdotally, the school system and other stakeholders reveal a higher level of non-English speakers
- New residents working in the orthopedic industry report a lack of civic connections
- Building civic connections, through neighborhood organizing and through service on non-profit boards, could bridge these gaps and increase civic life

#### »DEVELOP WORKFORCE HOUSING OPTIONS

- Previous housing studies and nearly all engagement interviews and focus groups show a lack of housing options for all members of the workforce
- Young professionals report difficulty finding apartments, technical workers seek less expensive housing in surrounding communities, and service providers report the lack of safe, affordable housing as a major barrier to employment

#### »CONNECT PEOPLE AND PLACE

- Kosciusko County boasts over 100 lakes, and Warsaw has frontage on three of these lakes, in addition to other waterways
- Despite this natural asset, Warsaw has few opportunities for the public to access the lakes for entertainment and recreation
- Key locations have infrastructure challenges—busy state highways, lack of bike lanes, and missing sidewalks—separating people from community assets

#### **»REDEVELOP KEY PROPERTIES**

- Several key properties are poised for redevelopment, yet several other industrial properties continue to pose barriers on significant corridors
- Putting effort into completing redevelopment opportunities that include key needs—workforce housing, support for entrepreneurs, and development of third-places—would build momentum for further development

#### **»SHORE UP DOWNTOWN**

- Downtown Warsaw serves as an economic, cultural, and social hub for the community
- Continued changes as a result of COVID-19, including work-from-home, dramatically changed downtown's dynamic
- Refocusing on building downtown's strengths would serve to consolidate assets in the city's core



# THE AGENDA

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# CRITICAL CORRIDOR CONNECTIONS



## AGENDA SUMMARY

This is a CCEI Agenda—not a plan. This agenda represents a commitment to action by a group of local stakeholders—The Critical Corridor Connections Advisory Coalition. The goal of the Agenda is to leverage place-based investments for community benefit. To do this, the Agenda integrates community, economic, and workforce development efforts within underinvested communities to connect them to their regional economies. The table to the right summarizes this Agenda. Agenda items are organized into FIVE categories identified by the letters on the left. Within each category, there are multiple AGENDA ACTION ITEMS (A.1, A.2, and so on).

Each agenda action items includes a topic, timing, and lead implementing organizations (implementors). The Theory of Change for Transformative Placemaking focuses on four TOPIC areas for agenda items to address: (1) Built Environment, (2) Economic Development, (3) Civic Life, and (4) Social Life. For each agenda action task, a topic is identified. In addition, each task includes the TIMING needed to accomplish it. These are described as either short-term, mid-term, or long-term. Short-term items can begin in Year 1, while Mid-term items will likely take 2-3 Years. Long-term items will likely take longer than three years, but there are steps recommended within the 3-Year time frame, such as visioning and advocacy. Lastly, IMPLEMENTORS are the lead implementing organizations identified to shepherd these items to completion. The map below highlights the priority area boundary where these place-based tasks are located.



	AGENDA ACTION ITEMS	TOPIC	TIMING	LEADERS	
Create Robust Support for Technical Workers and Emerging Entrepreneurs					
A	A.1 Enhance Resident Connection to Living-Wage Manufacturing Jobs	Economic   Civic + Social	Mid-Term	Foundation, Chamber, Launch Pad	
	A.2 Inspire a Diverse and Dynamic Culture of Emerging Entrepreneurs	Economic   Civic + Social	Mid-Term	KEDCO, Chamber, Community Coordinator	
	Remake Winona Avenue as a Connection and Destination				
B	B.1 Create a Winona Avenue Business Association with Diverse Representation	Economic   Civic + Social	Short-Term	Chamber, Bus. Assoc, OrthoWorx Div. Cmte.	
	B.2 Make Winona Avenue Walkable	Civic + Social   Built	Mid-Term	Chamber, CED + Planning, Ride-Walk	

#### Grow Downtown as the Corporate, Civic, and Cultural Center

C	C.1 Complete Downtown's Shovel-Ready Projects	Economic   Civic + Social   Built	Mid-Term	Mayor's Office, CED + Planning, KEDCO
	C.2 Plan Catalytic Efforts for Downtown	Civic + Social   Built	Long-Term	KEDCO, Mayor's Office, CVB, Chamber
	C.3 Strengthen Civic Engagement among Near-Downtown Residents	Civic + Social	Short-Term	Main Street, OrthoWorx Div. Cmte.

Economic | Civic + Social | Built

Long-Term

KEDCO, CED + Planning

#### Reinvigorate Industrial Heritage Sites

B.3 Activate the Fair Site as a Year-Round Destination

D	D.1 Execute the Argonne Corridor Plan	Economic   Built	Mid-Term	KEDCO, CED + Planning, Private Developers
	D.2 Enhance the Dalton Foundry Site Perimeter	Built	Short-Term	CED + Planning, Dalton, Chamber

#### Ensure Public Access to the Lakes and Recreation Assets

Ε	E.1 Connect the 3 lakes as the Central Blue-Ways Hub	Economic   Civic + Social   Built	Mid-Term	Planning, Ride-Walk, County Blue-Ways
	E.2 Determine Feasibility of Community-Serving Aquatic Center	Economic   Civic + Social   Built	Mid-Term	KEDCO, Schools, Grace College

## CREATE ROBUST SUPPORT FOR TECHNICAL WORKERS AND EMERGING ENTREPRENEURS TASK A.I: ENHANCE RESIDENT CONNECTION TO LIVING-WAGE MANUFACTURING JOBS

#### »WHY

Workforce development professionals and community-serving non-profit leaders report the top barriers faced by Warsaw's workforce, particularly its low-income and under-served workforce are: (1) a lack of workforce housing\*, (2) a lack of child care, and (3) drawbacks to working late shifts. The first two barriers span all income levels, and the third primarily affects technical workers. The community foundation also reports transportation barriers for technical workers (exacerbated by a lack of workforce housing near employment centers).

Housing | Over half of Warsaw's population are renters and many are cost-burdened (over 30% of income spent on housing), yet over 20% of focus area housing is vacant. Young professionals report difficulty finding either rental housing or affordable purchase options. Kosciusko County Community Foundation commissioned a study in 2019 showing a need for 535-750 housing units over five years, and demand is still high.

Childcare | Coordinated through Launch Pad, the county has made creative efforts to add seats over the past few years, but operators struggle to find child care workers, meaning seats go unfilled.

Late Shifts | OrthoWorx noted an industry-wide struggle to fill 2nd- and 3rd-shift positions, while some residents reported that moving from late- to 1st-shift positions can take years. Workforce organizations stated they believe Latino residents may be drawn to surrounding counties with higher wage jobs, with larger immigrants communities, and with jobs that have less language barriers than in orthopedic manufacturing (due to FDA regulatory requirements).

\* Workforce housing would be designed for those households earning between 60% and 120% of area median income (AMI) per the Urban Land Institute. Warsaw's AMI is \$53,000

#### »WHAT

Specific efforts to add additional multifamily workforce housing are noted as part of Tasks B.3, C.1, C.2, and D.1. Community leaders should work to ensure that workforce housing is included in these developments as noted.

To address child care needs, Launch Pad will work with employers to offer child care subsidies for workers in need and with Warsaw Community Schools to provide Child Development Associate (CDA) certifications to high school students meeting the age requirements for care givers.

To make late-shift jobs more tenable, Visit Kosciusko County will develop a late-shift "passport" for workers, highlighting sports and social activities unique to a late-shift experience. The Kosciusko Chamber of Commerce will work with local employers to encourage the development of late-shift social clubs. OrthoWorx will work with industry leaders to train supervisors to better navigate language differences.

#### **»HOW | FUNDING**

Potential Funding Sources to Pursue

Large Employers

#### Year 1 | Prioritize workforce and affordable housing units in mixed-use developments

Expand large employer support for the Launch Pad Initiative and child care subsidies

Create a high-school CDA certification program

» HOW | TASKS «

Year 2 | Create a cohort of late-shift workers to explore successful late-shift passport and social club models - then develop local programs based on lessons learned

> Create a training module to help supervisors navigate language barriers while meeting FDA and other regulatory requirements

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support		
Community Foundation Large Employers		
Chamber of Commerce Orthoworx		
Launch Pad Developers		
	Arts + Culture Groups	



## CREATE ROBUST SUPPORT FOR TECHNICAL WORKERS AND EMERGING ENTREPRENEURS TASK A.2: INSPIRE A DIVERSE AND DYNAMIC CULTURE OF EMERGING ENTREPRENEURS

#### »WHY

Warsaw has long been known as the "Orthopedic Capital of the World". Local employers like Depuy Synthes and Zimmer Biomet recruit in-demand employees from across the globe. Other sectors like Med-tech and Ag-Science are growing across Northeast Indiana. OrthoWorx and other economic development professionals emphasize the importance of having a dynamic culture with vibrant social settings to spark entrepreneurship. It encourages networking, idea sharing, and momentum.

The recent growth of work-from-home means less daily interaction between peers and supervisors is required. Many young professionals engaged in this process lament this isolation and choose to live outside Warsaw, even with longer commutes. This is part due to a lack of housing (addressed elsewhere), but also to a perceived lack of diversity, of nightlife, of local cafes and restaurants, of boutique retailers, and of unique small makers. These restaurateurs and makers in-turn, would benefit from the same vibrant entrepreneurial culture as the orthopedic industry. Some of the industries have affinity groups for diversity and encouraging them to socialize with other entrepreneurs would be beneficial.

There are recent successes. In 2023 alone, KEDCO opened a downtown co-working space, OrthoWorx received a large funding source from the State budget to support the Orthopedic industry in Warsaw, and County Commissioners secured a Hoosier Enduring Legacy Program (HELP) grant used to hire a Community Coordinator to create a strategic investment plan.

#### **WHAT**

Lead implementors will capitalize on recent successes and collaborate to create a vibrant and diverse entrepreneurial ecosystem in the priority area. This ecosystem will connect entrepreneurs across ages, experience levels, and sectors from orthopedics to food to makers.

KEDCO will encourage and expand social networking activities at their coworking space as a hub for entrepreneurship. This will include involving affinity groups focused on diversity at local employers in social activities.

They will create needed small manufacturing spaces for makers and track available small industrial spaces to pair startups seeking space. Programs will be created to connect budding entrepreneurs to leading local voices for mentorship and support.

#### **»HOW | FUNDING**

Potential Funding Sources to Pursue

- · Main Street America
- · SBDC
- SCORE
- · USDA
- READI 2.0

#### » HOW | TASKS «

Year 1 | Map the existing entrepreneur "ecosystem" of partners, roles, and efforts, and update to include agenda-based goals

> Prioritize formalizing affinity groups of entrepreneurs of diverse backgrounds to support a robust and connected entrepreneurship ecosystem across residents of different incomes, racial/ethnic backgrounds, genders, and disability statuses, and otherwise underrepresented statuses

Hold a fun, monthly social-hour at the KEDCO co-work space for all sectors

Explore funding sources to provide stipends for business owners to participate if it otherwise would present a financial hardship to do so

Work with area high schools and universities to invest in youth and young-adult entrepreneurship programs

Work with SBDC on a 1-on-1 mentoring program for emerging entrepreneurs

Year 3+ | Incorporate small-scale maker/incubator spaces as part of a mixed-use redevelopment project, such as the Gatke.

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support				
KEDCO	Orthoworx	Indiana Tech	Ivy Tech	
Chamber YAP		Grace	College	
HELP Commun	ity Coordinator	High Schools		
target date WHEN «				
short-teri	m mid-	term	long-term	

#### REMAKE WINONA AVENUE AS A CONNECTION AND DESTINATION

## TASK B.I: CREATE A WINONA AVENUE BUSINESS ASSOCIATION WITH DIVERSE REPRESENTATION

#### **WHY**

Winona Avenue is the main commercial corridor connecting downtown Warsaw to neighboring Winona Lake. It is home to many long-time local service-related businesses as well as a number of convenience stores and restaurants serving international cuisine. Many residents here have limited English proficiency (between 20% and 30% compared to 5% in neighborhood area). Additionally, many business owners do not own their buildings and fear additional investment may raise lease rates from disinterested landlords.

At the beginning of this process, business owners lacked a forum for communicating and advocating for a common vision. The Kosciusko Chamber of Commerce convened Winona Ave business owners for the first time in April 2023. During the meeting, many expressed a desire for continued collaboration, including further outreach to Latino businesses. Some business owners noted the community's embrace of the international appeal of the corridor, particularly its restaurants, and want to see that appeal celebrated with events, signage, and art. Several business owners also expressed a desire for streetscape improvements to provide walkability and to address flooding issues (See Task B.2).

#### **WHAT**

The Kosciusko Chamber of Commerce will lead the process of developing a strong and diverse Winona Avenue Business Association that meets regularly. Initial goals for the association include increased engagement with Latino and Asian businesses and promoting the corridor's international cuisine through regular events. Additionally, implementors will work to develop a strategy for financial supports to enable renting businesses to purchase property and to provide incentives for facade and site improvements. As a way to stimulate interest and excitement, implementors will pair businesses with young professionals and local artists and arts groups in creative placemaking efforts.

#### **»HOW | FUNDING**

Potential Funding Sources to Pursue

- Kosciusko Chamber of Commerce
- · Kosciusko Co. Community Foundation (for charitable purposes only)

#### » HOW | TASKS «

Year 1 | Establish a Winona Avenue Business Association that meets regularly

Select an engagement liaison for outreach to Latino and Asian businesses

Provide focused technical assistance to corridor businesses in partnership with SBDC

Explore funding a paid bilingual liaison to conduct outreach to minority-owned businesses, as well as stipends to help cover potential costs (e.g. lost revenue or childcare) for participating small business owners to take part

Year 2 | Create a regular event to promote international food options

Seek funds to assist business owners who lease space in order to purchase properties and to fund facade and site improvements

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support			
Chamber of Commerce Mayor's Office			
Winona Ave Business Owners KEDCO			
OrthoWorx Diversity Cmte. One Warsaw			
	Orange Marketing Group		



B

## REMAKE WINONA AVENUE AS A CONNECTION AND DESTINATION TASK B.2: MAKE WINONA AVENUE WALKABLE

#### »WHY

Properties along the Winona Avenue corridor were developed in the post-war era and lack even basic pedestrian elements that make a place walkable, accessible, and safe. Winona Avenue business owners' concerns include a lack of consistent sidewalks, safe crosswalks, and poor lighting. There is a strong desire to model the recent improvements to Market Street on Winona Avenue, though the corridor is more narrow. Advisory Coalition members, residents, and business owners alike also express a desire to enhance the sense of place on the corridor and build upon its international appeal. There is also a desire to support or expand the existing grocery or add additional grocery options.

#### **WHAT**

Lead implementors will collaborate to improve the Winona Avenue streetscape. Streetscape efforts will initially focus on comfortable sidewalks, safe crosswalks, lighting, trees, and buffers for surface parking lots, to the extent possible. Longer-term efforts will examine opportunities to enhance pedestrian connections to the fair site and to any trails associated with the county's "Blue Ways" concept.

To enhance the sense of place, implementors will involve the local Latino and Asian communities, local artists, young professionals, and high school students in creative placemaking efforts. Long-term plans will begin to identify locations to increase the pedestrian appeal of private properties. This will include identifying key sites for outdoor seating, improved entries and signage, and even identifying potential sites for additional grocery options and walkable, mixed-use redevelopment.

#### **»HOW | FUNDING**

Potential Funding Sources to Pursue

- Project for Public Spaces (PPS)
- Federal roadway dollars
- · READI 2.0 (design and construction)

#### » HOW | TASKS «

Year 1 | Put together a creative placemaking team and visit other Indiana cities with programs to inform a "Better Blocks" early action event. Prioritize representation from residents of diverse backgrounds, including based on socioeconomic status, racial/ethnic diversity, ability, and other indicators of underrepresentation.

Find locations to connect with broader county-level "Blue Ways" planning

Year 2 | Stage a "Better Blocks" event

Develop a pedestrian-first vision for design and secure funding for engineering and construction

Year 3+ | Seek key sights for additional grocery options and walkable mixed-use redevelopment

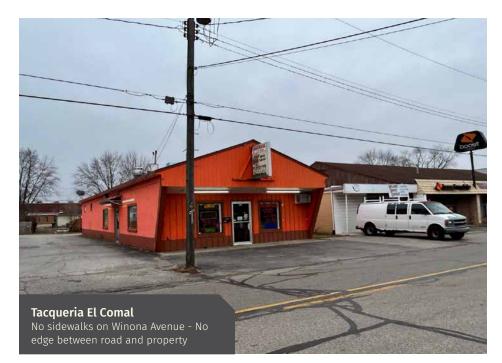
<b>&gt; WHO «</b> Dark blue is lead   Light blue is support				
Chamber of Commerce Business Association				
CED + City Planning Property Owners				
Ride+Walk Committee Young Professionals				
Winona Ave Business Owners Kosciusko County Velo (KC				
	Private Sector			



P









Note: examples photos provided to highlight various conditions on Winona Avenue



Note: examples photos provided to highlight various conditions on Winona Avenue

## **TASK B.3: ACTIVATE THE FAIR SITE AS A YEAR-ROUND DESTINATION**

#### »WHY

Located just south of Winona Avenue is the Kosciusko County Fairgrounds. This site fronts Winona Lake and hosts a few big events each summer, including the County 4-H Fair. Nearly everyone engaged in this process agrees the current site is under utilized—particularly as residents desire more public recreation and social opportunities near the lakes.

Advisory Coalition members and stakeholders feel strongly that the site should be further developed, but that it should not be converted to single-use residential—especially as private homes dominate much of the lakefront. Specific requests for additions to the site included mixed-uses, a community destination or asset (such as an event or conventions center), park and beach space, a boardwalk, local shops and restaurants, and gathering spaces for socializing and recreating. The site is not currently accessible to those with disabilities.

### **WHAT**

The Kosciusko County Fair Board owns the site and Kosciusko County 4-H utilizes the site each summer. Both entities are key to the site's future. Activating the site will bolster the fair, adding desired community amenities and providing energy to the yearly fair. Potentially, if alternate desirable sites for the fair materialize, the Fair Board may decide to redevelop the site while retaining some buildings to honor 4-H's longevity at the site.

To cast a vision for the site, lead implementors will coordinate with the Fair Board and 4-H and will engage a consultant team to determine 4-H's spatial needs and desires. Together, the stakeholders and the consultant team will evaluate multiple site plans and land use options, ranging from maintaining the 4-H presence unchanged to reworking the site. Once a preferred strategy is agreed upon, the lead implementors will work with a master developer to implement the plan.

### **»HOW | FUNDING**

Potential Funding Sources to Pursue

- Large Employers
- READI 2.0 (acquisition and master planning)

### » HOW | TASKS «

Year 1 | Coordinate an early pop-up event to draw an audience to the fairground and raise the vision for broader usage, especially for residents that may otherwise lack access to lake entry-points due to poor signage, language barriers, ability-based barriers, or lack of publicizing public access points."

Engage a consultant team to develop multiple scenarios for consideration by 4-H and stakeholders

- Year 2 | Create a vision to communicate the preferred scenario to key stakeholders
- Future | If there is buy-in, work with a master developer and a design team to begin implementing and building the preferred alternative

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support		
KEDCO	School Corp	
CED + City Planning	Young Professionals	
Kosciusko County Fair	Large Employers	
Kosciusko County 4-H		
County Commissioners		



P

**NOTE «**FAIR SITE
EXAMPLE ONLY

CONNECT TO WINONA AVE

**IMPROVE SMITH ROAD** 

11:00

TOWNHOMES

This image is shown for reference only to indicate the scale of the site and how many uses might fit if development were to occur.

This image shows maintaining the 4-H buildings and adding an event center, shops and restaurants, some mixed-use housing (though not near the water), and a large, public park and beach



#### »IMAGE OF POTENTIAL FAIR SITE CONCEPTS FOR ILLUSTRATIVE PURPOSES ONLY NOT A PROPOSED DESIGN

Stakeholders stressed that any proposed solution for the fair site will be based on a larger process in coordination with the 4-H and County Fair Boards. This rendering is provided for reference to indicate a sense of the size and potential of the property and to show how various requested uses during the process might potentially fit.

#### **»PUBLIC BENEFIT ON THE LAKE FRONT**

It was widely shared during the process that any development of the lakes should be open to the public and not used for single-family lake homes. While a number of elements were discussed, top suggestions included a convention or event center, public park and beach space, lakefront restaurants, wineries or breweries, and boutique village-scale retail and shops





30

A ELE E LE

NEW PUBLIC BEACH

PUBLIC PARK PARKING Central promenade

ALAL P

- Col - X - W/s

TOWNHOMES

1

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MIXED-USE ON CENTRAL PROMENADE

MIXED-USE FRONTING SMITH ROAD

## GROW DOWNTOWN AS THE CIVIC, CULTURAL, AND ECONOMIC CENTER TASK C.I: COMPLETE DOWNTOWN'S SHOVEL-READY PROJECTS

#### »WHY

С

Members of the Advisory Coalition and economic development professionals stressed the importance of downtown Warsaw and the need to add vibrancy to the city's core, particularly as work-from-home trends now leave downtown office spaces far below capacity.

Likewise, a variety of stakeholders, including social service providers and young professionals, noted the need for additional workforce housing, ideally located near jobs and in a variety of typologies.

All of these needs are identified in several plans, dating back to 2002, including Warsaw's Comprehensive Plan which calls for an increase in mixed-use and high density projects downtown and Warsaw's Downtown Action Agenda which calls for an expansion of the downtown commercial district to Center Lake and the addition of housing and retail. Ensuring these goals include an inclusive community perspective is important.

### **WHAT**

Several projects fulfilling these needs are in the advanced stages of redevelopment, only requiring gap funding. However, a unified approach between the City, KEDCO, and other interested parties is needed to build consensus on workforce housing targets, active groundfloor spaces, and architectural quality in the historic downtown setting. To do so, the lead implementors will form a "Downtown Development Committee" of key partners and include a diverse set of community perspectives to agree upon a near-term strategy to determine gap funding sources and allotments for the projects below. The funding requests will be packaged into a single READI 2.0 request to strengthen their transformative appeal to regional and state agencies. This group will work together long-term to issue RFPs and determine strategies to ensure investment downtown is coordinated. Near-term downtown projects include:

**A | Millworks** | Support the Owens property redevelopment and the City's selected development partners to provide needed workforce housing and streetscape vibrancy

**B | Buffalo Street** | Maximize the Buffalo Street site as a key, generational opportunity to connect downtown to Center Lake and activate the lakefront with dining and nightlife

**C | Marsh Site Reuse** | Support the reuse of the vacant former Marsh site to bring needed jobs and community benefit and provide a gateway into downtown

**D | Market Street Urban Trail** | Find funding to build the already designed downtown segment of the Market Street trail to fully connect Downtown to Winona Lake

### **»HOW | FUNDING**

Potential Funding Sources to Pursue

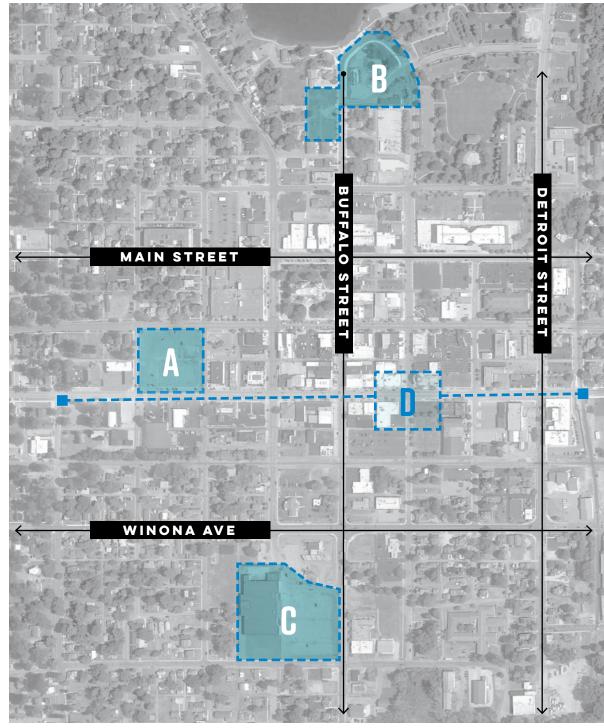
- · Individual project development partners
- Indiana Trail Program
- READI 2.0

### » HOW | TASKS «

- Year 1 | Form a Downtown Development Committee of key City officials and partners to agree upon a strategy for gap funding sources and allotments
- Year 1 | Have the committee review and provide input on RFPs, selection of partners, inclusion of workforce housing, and design outcomes for each project
- Year 2 | Begin construction of Millworks, including its workforce housing component
- Year 3 | Aggressive target to begin construction of Buffalo Street, Market Street Urban Trail, and Marsh Site Reuse

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support	
Mayor's Office	Chamber of Commerce
CED + City Planning	Private Sector Partners
KEDCO	Young Professionals
Private Sector	OrthoWorx
Main Street	County Commissioners
	Purdue Extension



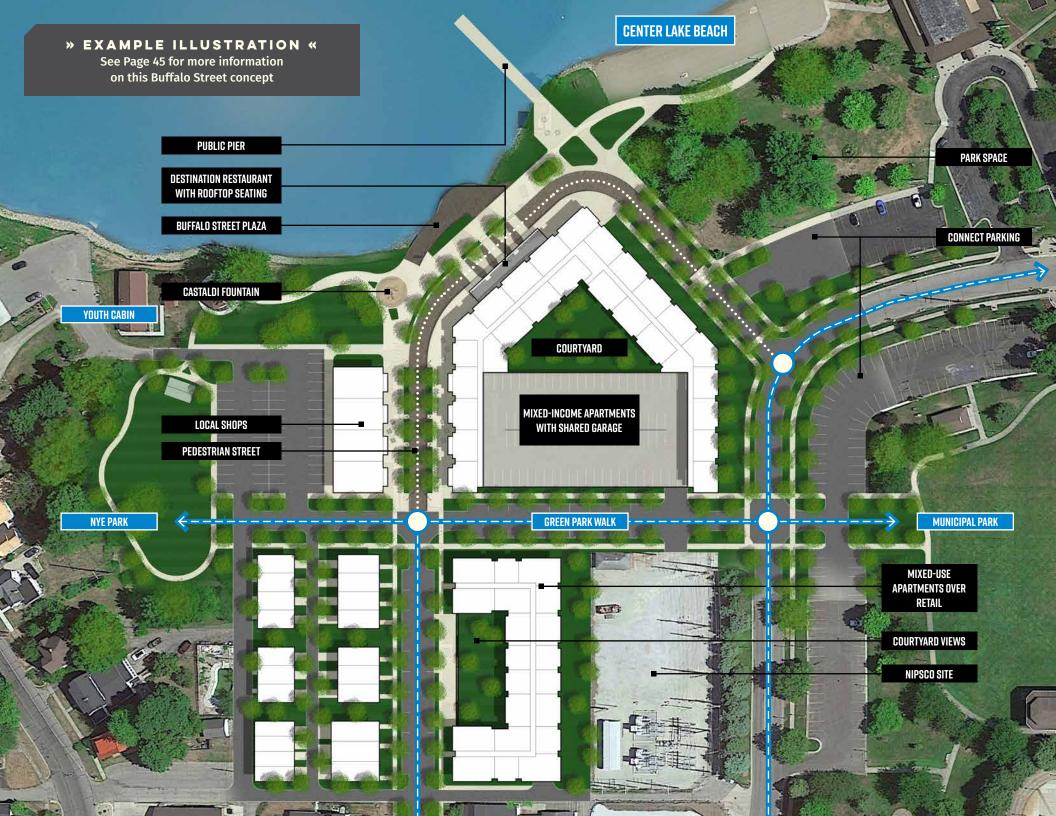








Note: Map and images indicate sites and location within Warsaw



#### » EXAMPLE ILLUSTRATION «

#### Estimated Yields of Illustration

Mixed-Use Apartments: 136 Additional Townhomes: 14 Retail / Commercial Varies Total Units: 150



This illustration depicts an option for the Buffalo Street Project that include a mixed-use building fronting the existing Buffalo Street Plaza. It includes an internal courtyard and a simple shared parking garage.

The street that loops around is slightly reworked to allow for a more efficient building footprint and is designed to be pedestrian-friendly for events and festivals. The buildings are located to make a tree-lined street connection between Nye Park and Municipal Park.

Local shops are shown on the left hand side of the street with additional townhome units.

To the east of these townhomes is a mixed-use building with a courtyard amenity space that fronts onto Buffalo Street. This space would encourage social activity and eyes on the street.

The groundfloor of both mixed-use buildings is intended to be a mix of retail, commercial, and maker space. Special accommodation should be made to include a number of workforce units and maker spaces.





## GROW DOWNTOWN AS THE CORPORATE, CIVIC, AND CULTURAL CENTER TASK C.2: PLAN CATALYTIC EFFORTS FOR DOWNTOWN

#### »WHY

As remote work changes downtown's daily activity, Warsaw needs to solidify downtown as the city's corporate, civic, and cultural center. Warsaw's focus area, including downtown, lacks third places and some cultural assets are located outside downtown, in areas where pedestrian and bicycle access is limited.

Midway through the CCEI process, the City engaged the consulting firm Hyett Palma to update the downtown plan they worked on twenty years previously—the Downtown Action Agenda. The Core Team requested that the CCEI consultant team coordinate with this effort to ensure both processes support a unified set of recommendations.

#### **WHAT**

Lead implementors will work to solidify Downtown as the corporate, civic, and cultural center of Warsaw. Following the boost of energy and momentum anticipated from the four shovel-ready projects identified in Task C.1, these partners will focus on the next big, transformative projects and strategies for downtown.

**Programmatic Goal - Full-time Main Street Manager |** The Kosciusko Chamber of Commerce provides Main Street services, with several staff members collaborating to promote Main Street. Fund a full-time Main Street Manager position to add additional capacity.

**Development Goal - Performing Arts Center and Convention Center |** Recently, based on conversations between several Advisory Coalition members, KEDCO is pursuing a project to consolidate the many surface lots downtown into a structured parking development, allowing future infill, and partnering that asset with a major performing arts center and conference hotel. Wagon Wheel Center for the Arts expressed interest in expanding and being part of this project.

**Strategy Goal - Focus Retail to Maximize Impact |** Main Street will strategize with other lead implementors to focus and right-size retail activity on a limited number of key streets and nodes. Given the scale of Warsaw, prioritizing locations will ensure investment has impact.

### **»HOW | FUNDING**

Potential Funding Sources to Pursue

- Large Employers
- · Individual project development partners
- Tax Increment Finance (TIF) District (existing downtown TIF)
- Economic Improvement District (EID, explore the creation of one)
- Hotel Tax
- Philanthropic Community

### » HOW | TASKS «

Year 1 | Fund a Performing Arts Center and Conference Hotel feasibility study to examine a combined convention, hotel, cultural institution, and garage facility. Pursue READI 2.0 funding if study confirms feasibility

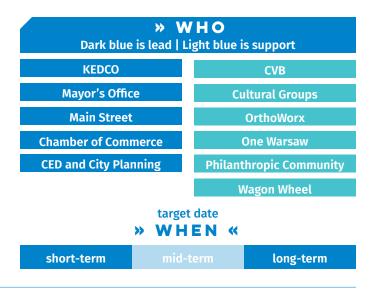
> Solicit proposals from downtown retail experts for a downtown retail right-sizing strategy to focus investments and impact

Explore feasibility of public transportation investments to connect key corridors

Year 2 | Following the retail study findings, fund a fulltime Main Street manager position to support the Kosciusko Chamber of Commerce

> Develop Performing Arts Center business plan and solicit and select conference hotel and garage developer

Year 3+ | Pursue funding to support outcomes of the Cultural and Convention Center study



#### GROW DOWNTOWN AS THE CORPORATE, CIVIC, AND CULTURAL CENTER

### TASK C.3: STRENGTHEN CIVIC ENGAGEMENT AMONG NEAR-DOWNTOWN RESIDENTS

#### »WHY

The focus area includes the residential area between downtown and Argonne Road. The population density is relatively high, however there are no neighborhood associations. Advisory Coalition members stated that many do not think of the area as a neighborhood, which weakens residents' ability to share common concerns and desires with city leaders.

Published Census demographics for the area reflect similar demographics to the City and State. However, leaders believe Latino population numbers are higher than reported and growing based on school population data.

### **WHAT**

Main Street will take the lead in forming neighborhood associations in near downtown neighborhoods. The faith community will provide support and outreach efforts to Latino and other minority communities.

Additionally, lead implementors will work with a consultant team to assist in developing neighborhood associations by researching historic neighborhood names and development history, engaging new residents of planned mixed-use and multifamily developments, and providing guidance on how to organize, schedule, and conduct neighborhood association meetings.

Setting up neighborhood associations now will help build the civic infrastructure necessary for residents to voice opinions on planned improvements and developments in the area.

### »HOW | FUNDING

Potential Funding Sources to Pursue

- · Kosciusko Chamber of Commerce
- Community Foundation

#### » HOW | TASKS «

Year 1 | Work with a paid bilingual staff person to engage downtown and near-downtown residents in an exploratory process to determine support for creating neighborhood associations

> Select a consultant to examine neighborhood and residential history near downtown and explore the use of creative placemaking to make it fun and engaging

Year 2+ | If interest is sufficient, provide mentoring and support to develop neighborhood associations

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support	
Main Street	United Way
Orthoworx Diversity Cmte.	KEDCO
Local Neighbors	Our Lady of Guadelupe
	HELP
	Downtown Faith Community
	Downtown Philanthropic Orgs
	Housing Authority
target date WHEN «	
short-term mid-	term long-term

## REINVIGORATE INDUSTRIAL HERITAGE SITES TASK D.1: EXECUTE THE ARGONNE CORRIDOR PLAN

#### »WHY

The Argonne Corridor is at the eastern end of the priority area. Over time, many industrial businesses either closed or moved, leaving several sites vacant with possible environmental contamination. Given the corridor's role as a connection point between Warsaw and Winona Lake, the redevelopment of these sites has long been a goal. The Warsaw Strategic Investment Plan from 2016 calls for the redevelopment of a key property on the corridor, The Gatke. KEDCO also sponsored a plan for the corridor in 2020 for the reuse of underused industrial sites, for the streetscape, and for an improved connection to Winona Avenue.

Throughout engagement activities, individuals emphasized the potential of redevelopment sites to achieve workforce housing goals, and to improve the image of Warsaw. Recently, the City redeveloped a property on the Argonne Corridor, the Arnolt site, into affordable housing and selected a developer for the Gatke site.

#### **WHAT**

Building on this momentum, the City and KEDCO will support efforts at the Gatke site and develop partnerships with developers to execute the remaining elements of the Argonne Corridor plan. KEDCO will facilitate a relocation discussion with Warsaw Chemical, and if they're amenable, KEDCO will coordinate an RFP for the site's redevelopment including a high-quality mix of housing, including workforce units, and maker spaces.

The City will also solicit design plans and a construction budget for the Argonne Road streetscape with comfortable sidewalks, safe crosswalks, and improved on-foot access to Winona Lake under the rail viaduct. Advisory Coalition members suggest working with the railroad and their real estate team to expedite upgrades, and potentially include murals and lighting.

To honor the corridor's heritage, implementors will work to incorporate industrial character elements into redevelopment projects and in placemaking activities, such as murals and sculpture.

#### **»HOW | FUNDING**

Potential Funding Sources to Pursue

- · Kosciusko Chamber of Commerce
- Community Foundation (for charitable activities only)
- Individual project development partners
- · READI 2.0

### » HOW | TASKS «

Year 1 | Support the current Gatke project and encourage best outcomes

> Do a tour of local sites with local artists and fabricators and formulate creative placemaking reuse ideas

Convene an advocacy team to coordinate rail conversations regarding the viaduct

Year 2 | Facilitate a relocation effort for Warsaw Chemical and create an RFP for reuse

> Develop construction documents and a budget for the Argonne Road Streetscape and viaduct improvements

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support	
KEDCO	Mayor's Office
CED + City Planning	Town of Winona Lake
Private Developers	Grace College
	Local Artists and Fabricators



D

## REINVIGORATE INDUSTRIAL HERITAGE SITES TASK D.2: ENHANCE THE DALTON FOUNDRY SITE PERIMETER

#### »WHY

D

Dalton Foundry is an active foundry located between downtown and the Argonne Corridor among singlefamily homes and small businesses. Many Advisory Coalition members and economic development professionals agree that heavy industry would be more appropriate north of the City. However, the Foundry currently provides 300 jobs and is unlikely to move given its long history at the site and the expense involved with relocating a foundry.

Low-income residents live in proximity to the foundry site and this likely affects their public health outcomes. Advisory Coalition members and Winona Ave business owners believe the Foundry's site stymies additional investment in adjacent areas. The facility's large smokestack, its lack of landscape buffering, and the deterioration of perimeter fencing make the site a formidable presence on Winona Avenue, a key connecting corridor between Warsaw and Winona Lake. The site is routinely mentioned by residents and Advisory Coalition members as a barrier for redevelopment in the area.

#### **WHAT**

The City and the Kosciusko Chamber of Commerce will work with the Dalton Corporation on near-term site improvements. These improvements will include adding perimeter landscape screening, particularly on Grant Street to the west, Jefferson Street to the north, Harrison Street to the east, and Winona Avenue to the south, paving parking areas, and landscaping the site's perimeter. Ideally the deteriorated and chain-link fencing will be replaced with more presentable options, such as black aluminum picket-style fencing; however, if cost-prohibitive, implementors will work with nearby residents (See Task C.3) on creative placemaking along the fence.

### »HOW | FUNDING

Potential Funding Sources to Pursue

- · Main Street America Our Town Program
- · Indiana Arts Commission

### » HOW | TASKS «

Year 1 | Work with a landscape architect and coordinate with Dalton Foundry to develop phased design plans and a budget for the site

Seek funding sources to implement improvements

Future | Stay in coordination with Dalton leadership regarding their long-term plans

Explore the public health impact of the foundry on nearby residents

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support	
CED + City Planning	KEDCO
Dalton Corporation	Mayor's Office
Chamber of Commerce	IDEM



## RETAIN AND ATTRACT WORKERS WITH DYNAMIC PLACES TASK E.I: CONNECT THE 3 LAKES AS THE CENTRAL BLUE-WAYS HUB

#### **WHY**

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Kosciusko County boasts over 100 lakes, and Warsaw is built around three of them—Center, Pike, and Winona. Longtime residents know how to access the public beaches, kayak rentals, and boat launches; however, new residents report not knowing about these amenities or how to access them, indicating a potential need for bi-lingual signage. Additionally, some residents are cut off from these natural assets by major highways, the lack of pedestrian and bicycle infrastructure, and an increasing lack of affordable housing options along the water. The Warsaw Comprehensive Plan, the Warsaw Strategic Investment Plan, and the Warsaw + Winona Lake Bicycle and Pedestrian Plan call out the need to connect people to natural assets, destinations, and public facilities.

At the time of this agenda creation process, the County Commissioners issued an RFP to develop a "Blue Ways" plan. Advisory Coalition members and young professionals strongly support making the "Blue Ways" central to Warsaw's identify. Though the goal is to increase the use of linear waterways and lakes in Kosciusko County, users will need to access land-based amenities in Warsaw.

### **WHAT**

As the "Blue Ways" planning process is starting, it creates an opportunity for City leaders to push for the "Blue Ways" effort to be anchored in downtown Warsaw, further adding momentum to downtown as the economic, civic, and cultural center of the city (See Task C.2 and E.1). To do this, lead implementors will create a "Downtown Lakes and Waterways Committee" to coordinate with the county's "Blue Ways" process as well as to encourage top-quality mixed-use development and recreation. One goal will be to convene a group to collaborate with the "Blue Ways" team to determine a high-grade urban trail system that connects all three lakes. A second goal, further articulated in Task C.1, is to ensure the Buffalo Street development's groundfloor is active with a high-quality restaurant anchor designed to create additional "third spaces" northeast on Center Lake. A third goal is to make sure the proposed trail connections to Pike Lake anchor to Lucerne Parks and its lakeside amphitheater. Finally, a fourth goal is to explore options to build a public-serving compelling destination on Winona Lake, providing year-round public access (See Task B.3).

### **»HOW | FUNDING**

Potential Funding Sources to Pursue

- · Philanthropic support
- County Commissioners
- Indiana Trail Program

### » HOW | TASKS «

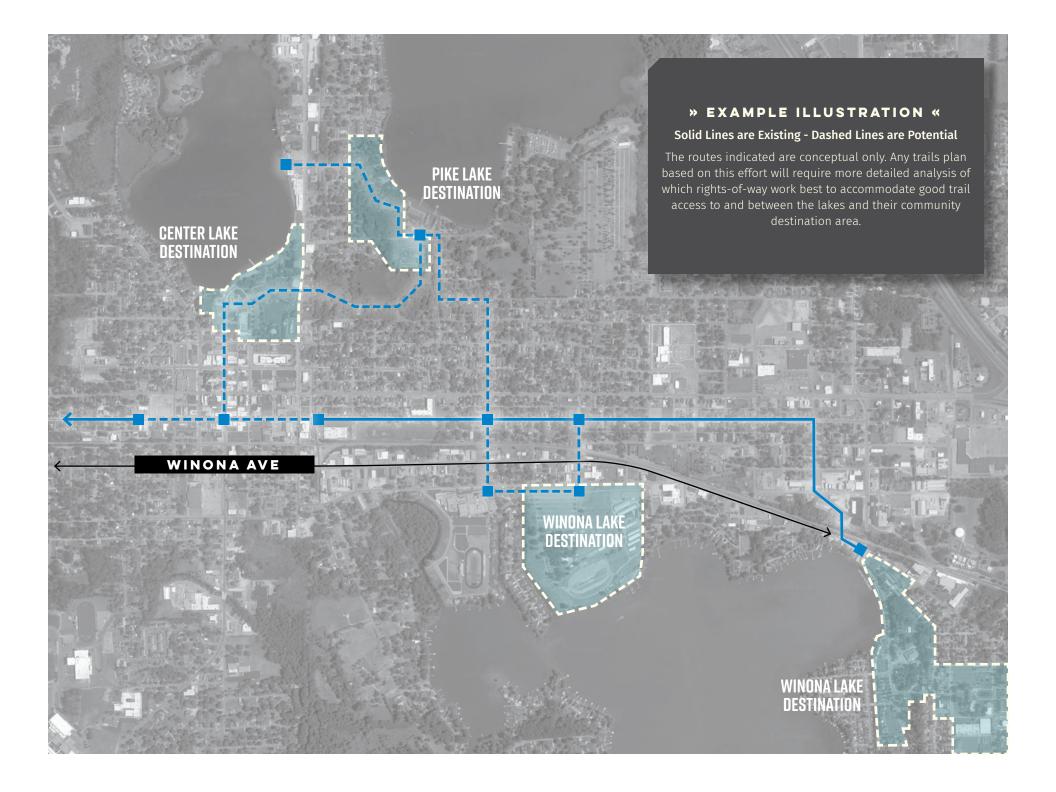
Year 1 | Coordinate with the RFP team for the Buffalo Street site regarding trail and Blue Ways connections, even at the project's early planning stages

Engage in a signage update process to ensure bi-lingual options at public access points

- Year 2 | Convene a Downtown Lakes and Waterways Committee to coordinate with the county's Blue Ways process
  - Explore options for workforce housing in close proximity to the lakes

<b>&gt; WHO «</b> Dark blue is lead   Light blue is support	
City Planning	Kosciusko County Velo (KCV)
Ride+Walk Committee	Young Professionals
County Blue-Ways Team	Lilly Lakes + Streams
Parks Department	Watershed Committee





### CREATE A WORKER-FRIENDLY QUALITY OF LIFE TASK E.2: DETERMINE FEASIBILITY OF A COMMUNITY-SERVING AQUATIC CENTER

#### »WHY

Stakeholders, particularly young professionals and young families, report a lack of amenities for recreation in the winter months. Additionally, Advisory Coalition members note the need for public-serving recreational amenities year-round to benefit all residents.

Warsaw Community Schools states the current high school pool is in the latter stages of its lifespan, and Advisory Coalition members report the YMCA's pool is at capacity. The school will need to build a pool meeting competition standards. However, the school corporation also wants to explore the community's needs and how a facility might serve more than the school corporation's physical education program and swim team. Likewise, students at Grace College desire indoor aquatic options, as reported by Advisory Coalition members.

### **WHAT**

During the engagement process, stakeholders repeatedly mentioned the new aquatic center in Elkhart as a model for a local center, with scaled-down amenities. At this time, the program, site, funding source(s), and management plan are unknown. However, given the school corporation's need for a new pool in the near future, there is a desire to explore the community's desire for and the feasibility of building a facility.

The lead implementors will form a work group to determine community desires, programming goals, potential locations, budget considerations, and recommendations for funding sources. This work will be rooted in a desire to build an amenity for all Kosciusko County residents.

### »HOW | FUNDING

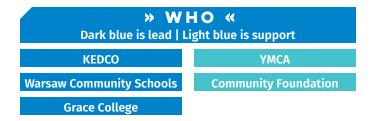
Potential Funding Sources to Pursue

- Warsaw Community Schools
- READI 2.0 (feasibility)

### » HOW | TASKS «

Year 1 | Create a focus group made up of KEDCO, the local school system, and Grace College to determine and compare at least 3 sites in the priority area for consideration

> Hire a consultant to assist with a feasibility study that includes a determination of included programs and elements, spatial needs and a facility design and budget





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# APPENDIX

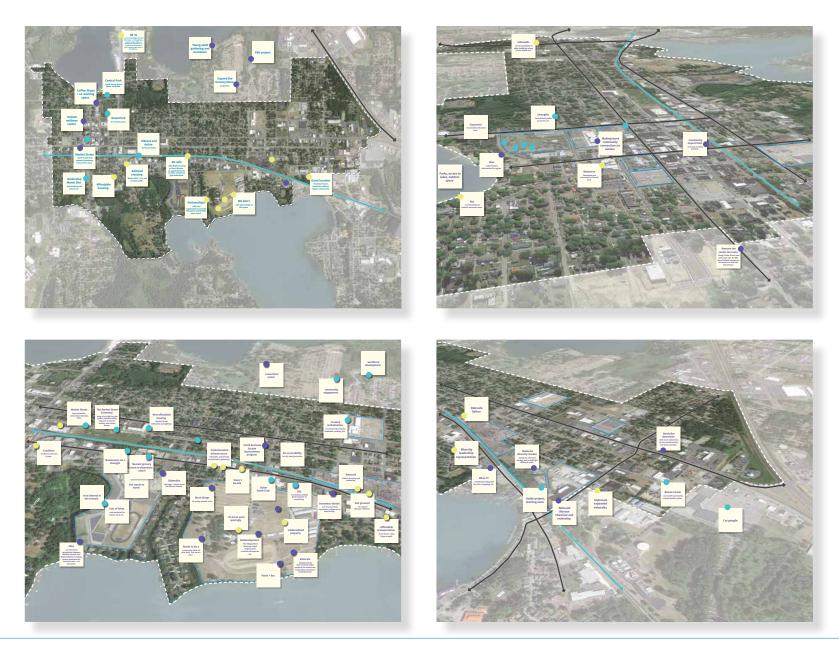
CRITICAL CORRIDOR CONNECTIONS

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### **EXERCISE 1: STRENGTHS - WEAKNESSES - ONE BIG IDEA**

At the first Advisory Coalition meeting, attendants were asked to place dots on printed maps to indicate things about the priority area that they considered strengths and weaknesses. They were also asked to locate one big idea wherever they wanted in the priority area. The results were discussed to help kickoff broader discussions for the agenda.



### **EXERCISE 1: SUMMARY REPORT**

At the second Advisory Coalition meeting, attendants were provided the following summary report based on the input exercise from the first Advisory Coalition Meeting



### **EXERCISE 2: BREAK-OUT TABLE BRAINSTORMING**

At the second Advisory Coalition meeting, attendants were asked to pick one of three break-out tables to brainstorm potential agenda tasks, leaders, and priorities. These tables were focused on (1) Economic Actions, (2) Built Environment Actions, and (3) Civic and Social Actions. Attendees were each provided a list of inputs to guide discussions, including goals from relevant previous plans, summaries of inputs from the first meeting, and guiding questions from the consultant team.

#### CRITICAL CORRIDOR CONNECTIONS - AC MEETING #2 CRITICAL CORRIDOR CONNECTIONS - AC MEETING #2 **CRITICAL CORRIDOR CONNECTIONS - AC MEETING #2** ECONOMIC AGENDA - POTENTIAL ITEMS BUILT ENVIRONMENT AGENDA - POTENTIAL ITEMS CIVIC + SOCIAL AGENDA - POTENTIAL ITEMS Items from Existing Plans Items from Existing Plans Items from Existing Plans Increase density and mixed-use infill downtow Create a façado Idan • grant program for downtown 13. Focus on recruiting new business of types that resident profer 13. Foll downtown energy to Center Lake - downtown on the Lakefront 13. Dreate Historic Courthouse District to preserve historic architecture 13. Improve marketing with a newsletter, events & advertising for downtown 2. Warsaw Comprehensive Plan from 2015 2. Warnaw Strategic Investment Plan 1.5. Increase bousing downtown 21. Redevelup underutilized or vacient structures or lots Redevelop North Detroit Street from downtown to US30 2. Warsaw Strategic Investment Plan 3. Warsaw Comprehensive Plan from 2015 2.1. Improve Argonne Road streetscape and facades. 2.3. Attract new businesses with tax incentives and partnerships 3.1. Support local feetivals & improve subtraich to drive attendance 2.2. Eatke as a maker space with public amonities 3.1. Redevelop underutilized or variant structures of lots Items from First Input Exercise (February AC Meeting) 2.4 Affordable rental and homeowner rehab in near downtown neighborhoods Items from First Input Exercise / Other conversations (February AC Meeting) 1. A strong connection between Zimmer Biomet and downtown / community 1. What is needed to support the Ortho industry? 4. Waraaw Comprehensive Plan from 2005 3. Baker Youth Club is an asset 1.2. Affordable housing for workers? 4.1. Redevalop and infill with density and mixed-use downtown 13. Support to assist 2nd and 3rd shift workers 42. Complete streets downtown and in near neighborhoods 2. Relocate industrial businesses to appropriate industrial locations - reuse industrial sites An event center on Pice Lake 4.4. City entry and main corridor gateways Discession points 5. Argoone Corridor Vision Plan from 2020 · Wa've heard there aren't established neighborhood associations - should we help build those up? What are the current neighborhood events / annual celebrations - or those that have been discussed 2. Create a small business improvement program 52. Redevelop and infill underutifized sites with mixed-use . There were comments regarding an aquatic center - should that be downtown or in Warsaw? Someone 51. Downtown trustnesses - coffee shoot, foodie spots, coworking 5.1. Complete streetscapes as shown in plan s. Winona Avenue commercial corridor support Items from First Input Exercise (February AC Meeting) Questions to the team 1. Big transformative projects · Where do people go to hang out outside? Redevelop the fairgrounds as a mixed-use neighborhood with public lakefront · Where do people go to relebrate publicly 12. Mixed-use, active, regional destination for the 3-block area from Main Street to Center Lake What are the festivals and events that attract all residents. Discussion poliets How to make sure Warsaw stave the orthogodic capital in the long term? · Hine do people learn what city government is doing · Does Dalton want to move? Where are sites they could consider Rebuild Winona Avenue - tree lawns, generous sidewalks, street lights and improved facades Market and Center - connect west to east sides, build on Market Street asset · What support do the Incal Winona Avenue businesses need? · What other economic programs can we consider 2.3. Streetscapes for Areonne Road, McKinley, and Detroit / SR '8-Questions to the team 3. Trails, Parks and Lakefronts- How does the sity support entrepreneuts or new business development? What are barriers to employment? What types of businesses have trouble retaining workers or filling jobs? Why? 3.2. Key area of Buffalo and indiana Streets north of Main to Center Lake - exceptional regional draw Discussion points · What are job opportunities for graduating ser · What should the fairgrounds site include? · Do workers have access to job training? What should the Center Lake mixed-use site include - what have peers done? What mutes to connect the lakes - what should the trails be like? · How do people get to work? · What are the various time blocks people work? Are they able to have a high quality of life on various shifts? Questions to the team Where do people naturally gather and interact! How do people bike or walk places – any known problems / gaps / needs?

How do people get to major job centers?

CRITICAL CORRIDOR CONNECTIONS

56

- Can people walk to parks or green spaces?
- What type of housing is missing? what do different people want (families, young employees, seniors)

#### **EXERCISE 3: BREAK-OUT RUNNING AGENDA DEEP-DIVE**

At the third Advisory Coalition meeting, attendants were provided an initial "Running Agenda" made up of tasks developed during the second Advisory Coalition meeting's Breakout Table sessions.

Attendees were provided an initial running agenda summary of all items and then each break-out table was provided a list of agenda topic areas with specific tasks or discussion points for each.

#### CRITICAL CORRIDOR CONNECTIONS - RUNNING DRAFT AGENDA

#### RUNNING AGENDA AS OF 4.25 - SUMMARY

1. Winona Avenue - A Gateway Corridor to Downtown 1.1. A Diverse, but Coordinated Local Business Community 1.2. A Full Time Main Street Manager 1.3. Complete Streets Upgrates to Winnia Avenue

- 2. Support and Promote a Diverse Local Culture
- Support for Hispanic, Aslan, and Small Local Business.
   Connect Young Professionals to the Device, Local Community to Promote Events.
   Singaper Missinic Community, young arbitist, and young professionals in creative place-making.
- 3. A New Life for an industrial Heritage
- 1.1. Continued Reuse of Industrial Propertie 1.2. Comider future of Dalton Foundry Site eties on Argonne Road
- 4. Warsaw's Unique Global Role in the Orthopedic Industry continuent Support for Orthopedic Entrepreneurship and Local Butliness
   Addressing Barriers for Manufacturing Employees
   Appents to Young Professionali
- 5. A Hore Livable and Engaging Downtown
- 5.1. Mixed-like Infill Development for a Thriving Downtown 5.2. Neighbortood Development 5.3. Downtown Cycle Track Project
- 6. Recreation, Outdoor Activities, and Lakes for Community Benefit 6.1. Take Advantage of Unique Opportunity of Lakes in and Near Downtown 6.2. Blow Ways as a Transformative Concept 6.3. Develop an Alternate Vision for the County Fair Site 6.4. A New Aquatic Center

#### CRITICAL CORRIDOR CONNECTIONS - RUNNING ORAFT AGENDA

#### 1. WINONA AVENUE - A GATEWAY CORRIDOR TO DOWNTOWN

- EAD: Chamber, Consider Staff A - Bata - concentration of Latino burmenses
- B Precoust parts -C All Meetings One of the segar rises of concern D Engagement -C Gest Practices -

- C Get Prepare -11. A Diverse, but Coordinated Local Business Community A Diverse, but Coordinated Local Business Association with regular meetings and members A DWHM, but commenter could be 1011 Take for the A Whork Avenue Business Association with regular meetings and members 102 Take broking a common which and communicate it to local leaders. 103 Take broking Locar and Southwart Aven Businesses as a distinct, and unque community asset
- 12 A full Time Main Street Manager 13.1. Task time forking for a full-time staff person tocused on improving properties and consoler 13.2. Task time of planesmitter starburden. Engine Lation community and young professional 13.5. Task trigger in discussions with property innerse, and lastitude in registra to property condi-tion.
- 1.1. Complete Streets Upgrades to Winons Avenue
- 3.1. Tpair that with landcase architectural the community to develop a points ion intendity outsin 122. Tpair longing the constrainty in event planning, patch art, galeways, regram 3.3. Tools Insufe on the ensure develop communitation ensure that any series of the series of the state.

#### SUPPORT AND PROMOTE & DIVERSE LOCAL CULTURE

A - Bhai - Rhoarts commonly higher is study even. 8 - Provide plant - Constraints and the second stress shows based on schedulinthy C - 4K Meetings - Housever population is higher than service shows based on schedulinthy C - Color Prestore - Color Prestore

#### 11 Support for Hispanic, Thai, and Small Local Business

#### 22 Connect Young Professionals to the Diverse, Local Community to Promote Events

- 221. Table Personerhully integrap young professionala in velocitiering as a galaway in city 223. Table Doublein and element the new of standards to fail to the 223. Table Doublein and element the new of standards to fail to the 223. Table Double a catalaterative table three Normals of personaling diversity along Wears

#### 23 Ingage Hispanic community, young artists, and young professionals in creative placemaking

#### 3. A NEW LIFE FOR AN INDUSTRIAL HERITAGE

LEAD: KEDCO A - Data -B - Plasique paos - Argonne Comptir Planning C - AC Neetings - Noderala feedballt film

1.1 Downtown Cycle Track Project

31. Continued Reuse of Industrial Properties on Argonne Road

#### CRITICAL CORRIDOR CONNECTIONS - RUNNING ORAFT AGENDA

- 21.1. Task: Schoolule a staketwider sour of peer initiamiat reves (Cloper Mill, Relinced Clothic, Liveral
- Task after peer implication, provide ways to push Galite development to be adduee and Special 113. Task Boald on the momentum of the improgram Arack and Suba projects 134. Task Pranse actions for Washer Omenia as they assumed responses reporting.
- 12 Consider future of Dalton Foundry Site
  - activity with Datturn laudership resoluting their Joing-Levin plant

#### 4. WARSAW'S UNIQUE GLOBAL ROLE IN THE ORTHOPEDIC INDUSTRY

- A Bats Sask Full data no young professionais changes in 19-25 age group
- Prevolut party
   V vid Needings Known exists "Orthol" capital, how to build on this
   D Engagement Interviews with Orthol Wirels, Jimmer VE Onco, attents
   L Bed Tradiens -

- 4.1 Continued Support for Orthopedic Entrepreneurship and Local Business. 4.1.1. Task: Support entropedic coatives by connecting to legary industries to scale ideas to market 4.12. Task: Connect shall startups to converting space durantown and a central site for support.

#### 12 Addressing Barriers for Manufacturing Employees

I Addressing barrens for insurances on each bart same non-bights questers to do uses with picture start have through the supervision of each bart same non-bights questers to do uses with picture start hy-tape manual insulated in migrag to investigate instruction C2. Table toerbarts P27 and 277 biol 278 bi

#### +3 Appends to Yourse Professionals

- 4.3.1. Units recurring three works paragraphic ensemblation interior registration and transposition of a straight of the st

#### 5. A MORE LIVABLE AND ENGAGING DOWNTOWN LEADERSHIP: CITY PLANNING and KEDCO (Terry)

A - Data -

- C Antiopolic point Brightle Profession Materia Traini C All Meetings Big concern of Core Team and AC Seen.
   D Engagement Many want downtown to have more rightlife and vibrarity.
   C Net Practices -
- 1.1. Mixed-Use Jeffil Development for a Thriving Developm
- Mode-Bould Initial Development for a throng Development 11.1 Study An approximation profession has also cheme Lake 12.1 Study An approximation and approximation and content chains and and approximation 12.1 Study Content and Bulling Study a hundring Amoung, diservisions and and convertion 12.1 Table Content and Bulling Study a hundring Amoung, diservisions and and and 12.1 Study Content and Bulling Study a hundring Amoung Amoung Amoung Amoung 12.1 Table Content and Amoung Amoung Amoung Amoung Amoung Amoung Amoung 12.1 Table Content and Amoung Amoung

- 5.2 Neighborhood Development b.2.1. Tools Develop at sometisten to review design-duality of new lenge-scale development 5.2.2. Task wave web Eart Market Street to develop a training heightermood Association 5.2.3. Task scapert for and basil scale full full review force.

6. RECREATION, OUTDOOR ACTIVITIES, AND LAKES FOR COMMUNITY BENEFIT LEADERSHIP: REDCO, Foundation, Schools A-berry

CRITICAL CORRIDOR CONNECTIONS - RUNNING ORAFT AGENDA

- 8.1.1 Testic Add programming and ingitifie to Center Lake (look at inplices an new Pevilian) 6.1.2 Testic Nake Water more accessible and add notices (inclusion activities 6.1.3. Tastic Thinks tay for development and activities willive Kale means Berlato and Ingland Itseet

#### 1.2 How Ways as a Transformative Concept

#### 11.1 Develop an Alternate Vision for the County Fair Site

- 6.3.1. Trail: Develop 4 trail force to conditione with statistications for an adams B32. Table Develop a violation of what assist the first the current use, forceast use 6.3.2.1. Public technistion use for lable edge, not private homey
- 6.2.2. Fulls, received and sold and beyonger 6.2.2.1. An actually node with food and beyonger 6.3.1. Tests Dentifying with Estimate the antimetation the guilt for the futures

#### I.-... A New Aquatic Center

11 Take Advantage of Unique Opportunity of Lakes in and Near Downtrown The ways as a transformative Concept DEX. Test: Developed avoing for the bits ways, System comparable to the industryoid. Cubriel 1948 1422. Test: Developed avoing for the bits ways, System Cars to make downtown is highlight 1423. Test: Coordinate with this County Baix Bay. Matter Plans to make downtown is highlight 1423. Test: Wark with a Intelligence artificture to develop design plains for Youthwe's test. Since that converts a singlift may or suggested devices to easily of the tuwe tasks.

#### aw to best train non-drightsh apeakers to do jobs with picture

### **EXERCISE 4: TRACE PAPER SPEED-CHARRETTES**

At the fourth Advisory Coalition meeting, attendants were asked to trace onto two sites that had been identified in the process as potential redevelopments - the Buffalo Street and Center Lake site and the County Fair site on Winona Lake. Input from discussions during all meetings as well as at trace paper tables are incorporated into example illustrations in the Agenda to illustrate larger goals.







### DRONE PHOTOGRAPHY - WINONA AVENUE EAST END

This is an image showing Winona Avenue's east end looking west toward Downtown. The roundabout under construction acts as the gateway between Warsaw and the Village at Winona Lake. Two underpasses can be seen under the rail tracks that act as gateways into the Argonne Corridor area and the Gatke site.



Drone photo by consultant team | May 2023

### DRONE PHOTOGRAPHY - DOWNTOWN TO CENTER LAKE

This is an image showing the proximity between Downtown Warsaw and Center Lake, looking north on Buffalo Street. Center Lake has a number of well-loved amenities, but the energy of downtown's street life does not extend to the lake at this time. The Buffalo Street project provides a chance to pull the downtown to the lake edge.



Drone photo by consultant team | May 2023

### DRONE PHOTOGRAPHY - CENTER LAKE BEACH

This is an image shows the Center Lake public beach - to the right is the site of the planned Buffalo Street development and other public amenities.



Drone photo by consultant team | May 2023

### DRONE PHOTOGRAPHY - COUNTY FAIR SITE

This image is looking south across the County Fair Site with Smith Road and Winona Avenue in the foreground and Winona Lake in the background. The 4-H structures are shown on the left. The site is currently only utilized for part of the year.



Drone photo by consultant team | May 2023

### DRONE PHOTOGRAPHY - WINONA AVENUE WEST END

This is an image showing the area where Winona Avenue connects to Downtown. In the foreground are the rail tracks near Detroit Street. The corridor is home to a number of minority-owned businesses as well as many businesses that have operated on the corridor for decades. The street currently lacks consistent sidewalks and streetscaping.



Drone photo by consultant team | May 2023

### **DRONE PHOTOGRAPHY - ARGONNE CORRIDOR**

This is an image looking south down Argonne Road. In the background is Winona Lake and the Village at Winona Lake. To the right is the Gatke redevelopment site and in the foreground are the Warsaw Chemical properties.



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# **CRITICAL CORRIDOR CONNECTIONS**

AN INCLUSIVE ECONOMIC DEVELOPMENT AGENDA FOR WARSA